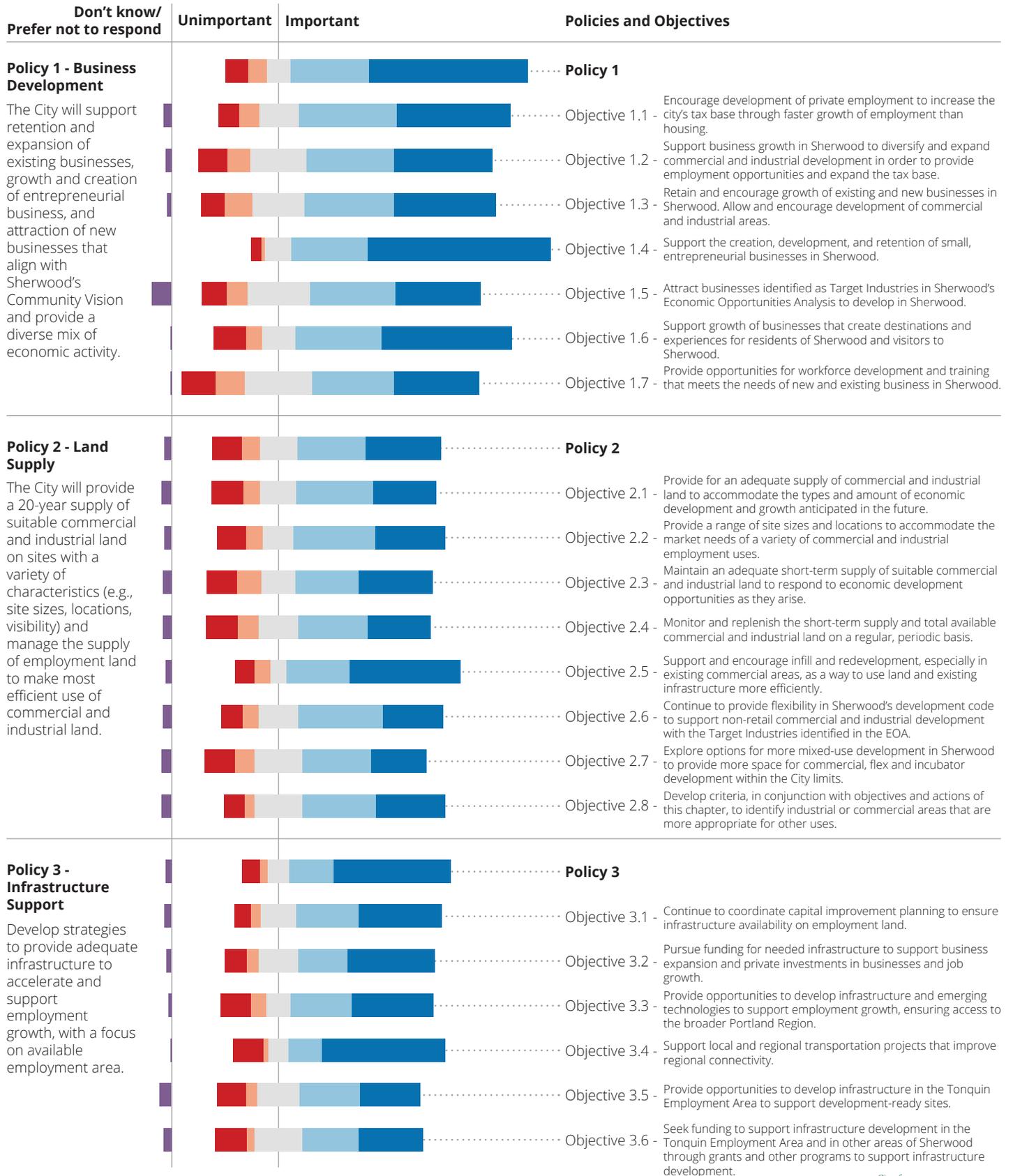




Thriving and Diverse Economy

Online Survey Summary - Draft Policies and Objectives

Survey open June 16th - July 8th, 2019 | 317 Responses



Comment Themes

General Comments

- Strong desire to diversify tax base and reduce residential tax burden
 - Concern/questions about allocation of additional commercial tax revenue
 - Concern that incentives will work against this goal (e.g. tax breaks reduce revenue)
- Concerns regarding traffic congestion, growth, retaining small-town character and reduction of quality of life
- Desire to reduce proliferation of vacant commercial space
- Ensuring commercial development is bike- and pedestrian-oriented
- Some feel policies and objectives are too vague and/or difficult to understand

Policy 1

- Desire for local, higher wage jobs
- Desire for additional entertainment, food, shopping and grocery options
- Emphasis on promoting local, small, community-based businesses
 - Wal-Mart and Ross are frequently cited as types of development to avoid
- Development of Old Town

Policy 2

- Ensuring land for development is suitable and desired for growth by residents
- Concern about environmental impacts associated with development (e.g. trees, greenspaces, nature, etc.)
 - Desire to ensure greenspaces aren't compromised by development
 - Concern regarding loss of surrounding farmland
- Sense that existing development is over-extensive concrete and pavement
- Questions regarding the 20 year timeframe – why this timeframe and how is land supply determined?
- Desire to prioritize existing urbanized land

Policy 3

- Ensure infrastructure to support commercial/industrial is in place
- Heavy emphasis on adequate transportation networks
 - Sense that existing roads are not adequate to support growth
- Concern about development feasibility of employment lands
- Concern about public transportation, especially light rail