

SHERWOOD PUBLIC ART  
**MURALS**  
P L A N



# SHERWOOD MURALS PLAN

The Sherwood Murals program is part of the new plan for public art in the City of Sherwood, and is administered by the Cultural Arts Commission and City staff.

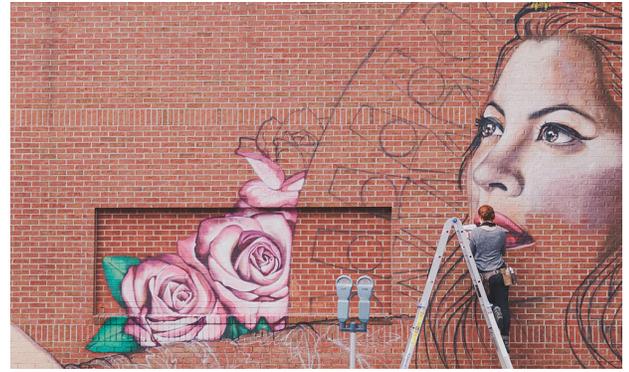
The Sherwood Cultural Arts Commission completed writing the Public Art Master Plan in 2020, creating a path forward for public art. This document lays out the plan for public art **murals** in Sherwood.

**A mural is defined as a painting, mosaic, or bas-relief that is applied directly to a wall and is visible from the public right-of-way.**

Murals are a part of the City’s public art collection and will be located on public property—either publicly owned buildings, or privately owned buildings where the City has obtained a public art easement from the property owner. All murals will be listed as part of the City’s public art collection on the City’s website and incorporated into the City’s Cultural Walking Tour. Each mural will also include a plaque indicating that it is a publicly funded part of the City’s art collection.

The City, acting through the Cultural Arts Commission, may commission mural designs and seek out locations of its own initiative, or may use a variety of processes to solicit ideas from the public for mural designs and locations, including calls for art, partnering with various organizations, or similar. Ideas for mural designs and mural locations are reviewed by the Cultural Arts Commission, the body responsible for overseeing Sherwood’s Public Art Program, with support from the Manager of the Sherwood Center for the Arts. The Arts Commission makes recommendations to City Council regarding the installation of murals; all recommendations must be approved by City Council prior to installation.

Arts Commissioners go through an application process and serve for a designated term. They are citizens of Sherwood who bring a diversity of backgrounds and expertise to their positions, and they are committed to promoting arts and culture in our city. All Cultural Arts Commission meetings are open to the public.



*Sarah C. Rutherford, painting one of the murals in the “Her Voice Carries” art project. (Lives Styled photo / Hannah Betts)*



*Interactive mural in Tauranga, New Zealand painted by Millie Newitt and Tara Fowler*



*Walt Whitman mural in Fort Wayne, Indiana by Tim Parsley*

## WHO CAN SUBMIT AN IDEA FOR A MURAL?

Anyone can submit an idea for a mural design or location to the Commission—including individual artists or a group of artists, a building owner, a business owner, a non-profit organization, a citizen or citizen group, or a neighborhood association--by emailing [CulturalArtsCommission@sherwoodoregon.gov](mailto:CulturalArtsCommission@sherwoodoregon.gov) or attending a Commission meeting.

## MURAL CRITERIA

The Commission will use the following criteria when developing or evaluating mural designs and locations, and when making a recommendation to install a new mural:

**Accessibility:** is viewable by the public;

**Artist Quality:** strength of the artist's concept and demonstrated craftsmanship;

**Context:** architectural, geographical, socio-cultural and historical;

**Feasibility:** budget, timeline, experience level of those involved;

**Permanence:** will last a minimum of five years, resistance to vandalism and weather;

**Scale:** appropriateness of scale to the surrounding neighborhoods;

**Technical proficiency:** technical skills and artistic experience of the artist.

**Suitability:** demonstrates community support and reflects community values

The Cultural Arts Commission is committed to promoting equal opportunities for all, and encourages individuals and organizations from all backgrounds and experience levels to submit ideas. All artistic styles are welcome.

## MURAL REQUIREMENTS

When making a recommendation to install a new mural, the Commission will ensure that the installation will:

- Use media that ensures mural longevity and durability;
- Paint on a surface and structure that is stable and ready (or will be stable and ready) for painting;
- Use current murals standard, high-quality anti-graffiti/UV coating on the finished mural that provides resistance to weather and vandalism;
- Create a mural that is accessible to the public for viewing;
- Include a maintenance plan for proper long-term care of the artwork.



*Garden-themed mural in Pittsburgh, Pennsylvania by Ashley Hodder*



*Noodle-in-the-Northern-Lights Mural in Buffalo, New York*

## MURAL PROPOSAL PROCESS

Mural idea submissions do not need to address all aspects of a complete mural; the Commission welcomes ideas for designs without a particular location, or locations without a particular design, for example. However, the Commission encourages motivated individuals and organizations to use the following mural proposal process in order to fully develop an idea to include all necessary components (design, location, installation and maintenance plan, etc.) and increase the likelihood of a successful outcome.



*Discover the Charm Mural in Leesburg, Virginia by Sagetophia*

1. Meet with the Arts Center Manager for initial review and discussion, including design, location, funding, and maintenance.
2. Submit Public Art Mural Proposal (see pgs. 6-9)
3. Arts Center Manager works with other City staff to confirm that there are no outstanding issues with City of Sherwood codes.
4. The proposer is invited to meet with the Cultural Arts Commission at the next available meeting. A notice is sent to neighboring property and business owners, inviting them to this public meeting. Public comment will be taken.
5. The Cultural Arts Commission reviews the proposal based upon adopted criteria for public art murals (see pg. 2) and determines whether or not to move forward with a recommendation to City Council. In the case that the Commission decides to not move forward with a recommendation of a proposed mural, staff will communicate to the proposer the reasons for this decision. The proposer is encouraged to address these concerns and submit a revised proposal.
6. The Cultural Arts Commission makes a recommendation to City Council for the installation of the proposed mural.
7. If City Council approves the recommendation, the proposer is notified and coordination with all other necessary parties begins (the mural artist, building owner, etc.). If the mural is to be located on a building that is not owned by the City, this will include the building owner providing a signed Art Easement Agreement which is filed with the City. It will also include the artist signing a General VARA Waiver form for visual artists (pg. 5).
8. Artist begins painting mural. Industry standard anti-graffiti/UV coating is applied.
9. Center for the Arts Manager and chair of the Cultural Arts Commission are notified of completion of the mural.

Project completion is celebrated, and the process is documented by City staff.

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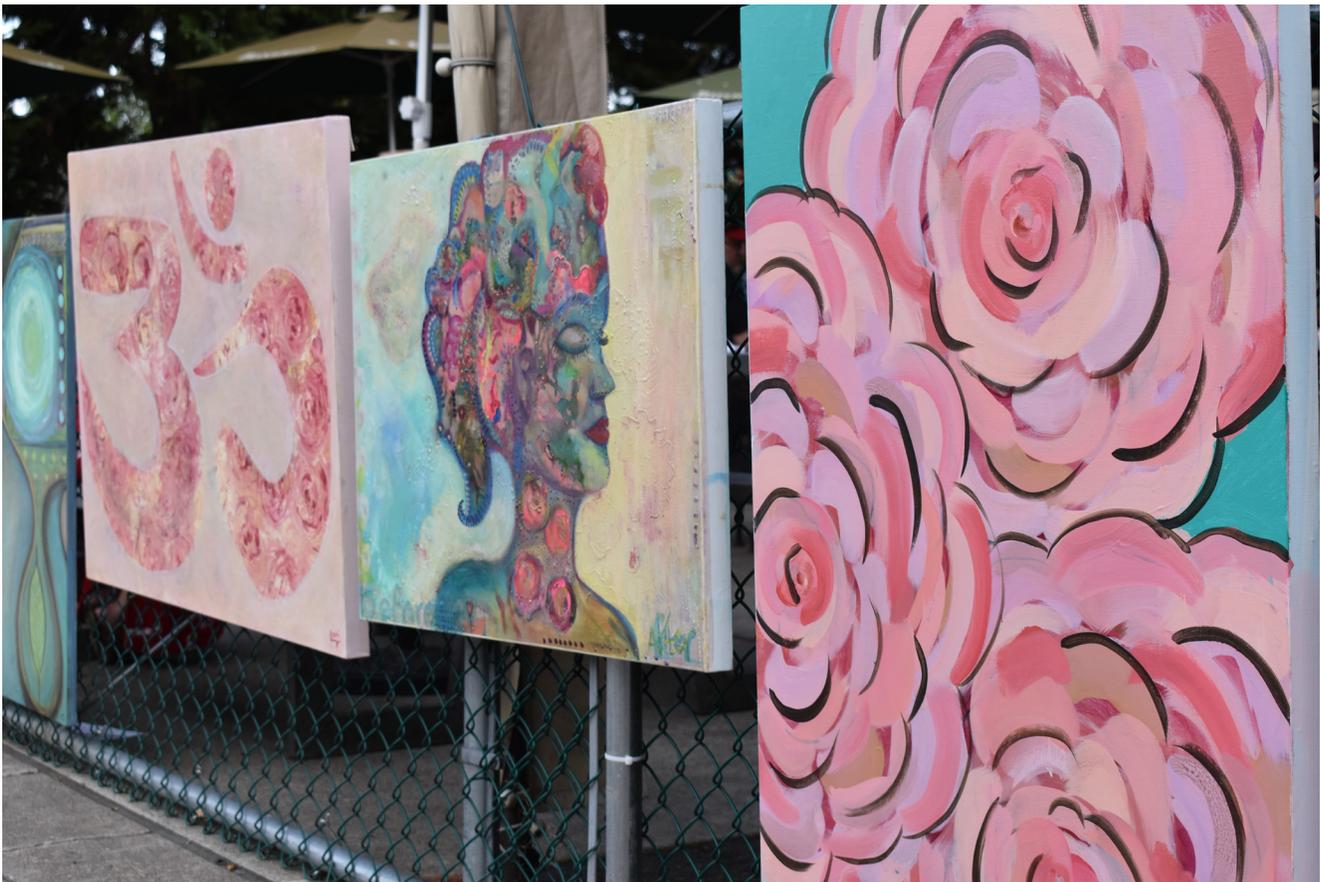
## FUNDING

The City is committed to public funding for the arts, including this murals program. The Cultural Arts Commission will ensure sufficient funding is available both for the initial installation and for ongoing maintenance prior to installing any new mural. This funding may vary from project to project, but public funds will always be part of the total funding package. Other sources of funding may include private individuals, businesses, community groups, and grants from other government agencies or organizations. Contact the Arts Center Manager for more information on funding options.

A Public Art Fund Development committee is being formed, made up of engaged citizens, Arts Commissioners, and business owners. This committee is dedicated to identifying funding sources and avenues to invest in murals and other public art projects, leading to a more vibrant, livable city.

### **Special Acknowledgements:**

The City of Sherwood and the Cultural Arts Commission would like to recognize and thank the Regional Arts and Culture Council (RACC), Hillsboro Arts and Culture Council, and the Beaverton Murals Program for their guidance, assistance and modeling of how to set up a murals program.



*Display at Art Walk in Sherwood, Oregon by Lori Rome*

# FUNDING AVAILABILITY

## General VARA Waiver for Works of Visual Art (MURAL)

I, \_\_\_\_\_ (print name), “Artist,” hereby acknowledge the rights of attribution and integrity generally conferred by Section 106A(a) of Title 17 of the U.S. Code, (The Visual Artists Rights Act of 1990, “VARA”), and any other rights of the same nature granted by other federal, state or foreign laws. Artist acknowledges that his/her work of art is a mural, which by its nature will be on the façade of a building subject to the rigors of Oregon weather. Artist further acknowledges that any mural created may be destroyed, either by weather or a necessity otherwise occasioned, which requires its removal from the building. Artist further acknowledges that the City of Sherwood, or anyone duly authorized by the City of Sherwood, may have cause to remove said mural when to do so is determined to be in the best interest of the City. Therefore, of his/her own free act, Artist hereby waives his/her VARA rights with respect to the uses specified below by The City of Sherwood, or anyone duly authorized by the City of Sherwood, for the following work(s) of visual art:

MURAL ENTITLED: \_\_\_\_\_

MEDIUM: \_\_\_\_\_

SPECIFIED USES: Artistic enhancement of a structure at (street address)

\_\_\_\_\_

\_\_\_\_\_ Signature of Artist

\_\_\_\_\_ Printed Name of the Artist

\_\_\_\_\_ Date

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# PUBLIC ART MURAL PROPOSAL

## Proposer information:

\_\_\_\_\_  
Name of proposer

\_\_\_\_\_  
Name of contact person

\_\_\_\_\_  
Email address

\_\_\_\_\_  
Website

\_\_\_\_\_  
Mailing address

\_\_\_\_\_  
City/zip code

\_\_\_\_\_  
Phone number

## Artist information:

\_\_\_\_\_  
Name of lead artist

\_\_\_\_\_  
Email address

\_\_\_\_\_  
Website

\_\_\_\_\_  
Mailing address of artist

\_\_\_\_\_  
City/State/zip code

\_\_\_\_\_  
Phone number

\_\_\_\_\_  
Names of other participating artists

\_\_\_\_\_  
Names of other participating artists

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**Location information:**

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Proposed mural location--building or business name

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Street address or intersection

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Property owner's name

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Email address

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Property owner's phone

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Business owner's name

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Project start date

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Completion date

Briefly describe the site of the mural, including the size of the mural in relation to the actual wall size, direction the mural will face, and visibility to the public:

Please provide a color image of the proposed mural, with dimensions and placement on the wall; affix below in this space:

Briefly describe the physical condition of the proposed mural wall (concrete, wood, brick, cracks, leaks, etc.):

Describe the individual, group, or organization submitting this mural proposal:

Specify the type of paint or other materials to be used; include information about the material's durability, longevity, and toxicity:

Will scaffolding, lifts, or ladders be used during the painting or installation process? Please include a plan for maintaining access to sidewalks, streets, and businesses, and insuring the safety of the public and the artists.

### **Attachments:**

- Attach any letters of support from community members, property owner and/or surrounding businesses.
  - Attach a resume/CV and bio of the lead artist, and highlight the lead artist's experience working as a muralist.
  - Mural project budget: please attach a budget showing income (any grants, donations, in-kind contributions) and expenses (materials, artist fee, equipment rental, etc.).
  - Attach a plan for maintenance of the mural and applicable surroundings.
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**Proposer Certification:**

I, as the public art mural proposer, certify that the information and materials provided herein are correct and true to the best of my knowledge, and I have read, understand, and will abide by the Sherwood Public Art Murals guidelines.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Email/phone number

**Property Owner Certification:**

I certify that I am the owner of the location proposed for installation of the proposed mural. I further certify that I have read, understand, and will abide by the Sherwood Public Art Murals guidelines, and I give permission for the placement of the mural as presented in the application.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Email/phone number

**Confirmation of Maintenance Responsibility:**

I agree to maintain the mural as required by the Sherwood Public Art Murals Program for five (5) years. The artist, City staff, and I have a written plan for maintenance and care of the mural. I understand that the City of Sherwood requires an anti-graffiti coating be applied to the completed mural to help abate graffiti and vandalism, as well as a protective UV coating. The area around the mural must be maintained in a manner that does not impede public enjoyment or viewing of the artwork. If the artwork is not maintained or falls into disrepair, the City may order it to be removed at my expense. After five years, I may remove the mural or continue with its upkeep and maintenance. If performing maintenance, I will comply with any relevant provisions of Sherwood Municipal Code (Chapter 12, Streets, Sidewalk and Public Spaces--if blocking the sidewalk or encroaching into the public right-of-way for a period of time, one might need to obtain a ROW permit).

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name (print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Email/phone number

\_\_\_\_\_  
Relationship to the project (artist, property owner, business owner, property manager, original applicant)

**Submit materials to:** Cultural Arts Commission, c/o Sherwood Center for the Arts  
22689 SW Pine Street, Sherwood, OR 97140

**Contact:** Chanda Hall, Center for the Arts Manager, hallc@sherwoodoregon.gov, 503.625.4261