

Sherwood Senior Advisory Board SWOT Exercise

January 10, 2024

Present: Caz, Zana Mays, Donna Nevedale, Eugene Stewart

Absent: Nancy Philips, LaVette Columbo, Jen Myers, Rene Brouse, & Kristen Switzer

SWOT Discussion:

Strengths

1. We have new board members, Zana Mays & LaVette Columbo. They are engaged and active members.
2. The recognition of the City of Sherwood as an Age-Friendly City by AARP
3. The older adults of the City of Sherwood
4. Commitment of City to add benches to the Ceder Creek Trail.

Weaknesses:

1. Lack of meeting participation in board meetings
2. Open seats on the board
3. Council Rep presence at all meetings
4. Current lack of affordable housing in Sherwood.

Opportunities

1. Educating stakeholders on Age-Friendly benefits and meaning
2. Meetings of Board Chairs with Mayor leads to more board involvement and influence on decisions.
3. Utilizing the structure of the Age-Friendly City process to help to solve issues affecting older adults living and visiting Sherwood.
4. Having the data from the Sherwood Age-Friendly City to address specific needs.

Threats

1. Sherwood West if recommendations are not accepted.
2. Lack of ability to adapt to transportation needs, especially baked on the Tri-Met monopoly on transportation.
3. Possible lack of buy-in of Age-Friendly practices by stakeholders.
4. Looming government dept. that could affect older adults.

Accomplishments:

1. Completion of the Age-Friendly Survey
2. Recognition of the City of Sherwood as an Age-Friendly City

Goals

1. Education of Age-Friendly Stakeholders
2. Be meaningfully involved in Sherwood West Development
3. Sponsoring the Age-Friendly Business Award of the Sherwood Chamber of Commerce