



RESOLUTION 2022-021

ADOPTING CITY COUNCIL PILLARS, GOALS AND DELIVERABLES FOR FY2022-23

WHEREAS, the Sherwood City Council historically meets early in each calendar year in a goal setting session to identify specific Council Goals and Activities for the upcoming year and budget process for the upcoming fiscal year; and

WHEREAS, Council held a special meeting on February 5th, 2022 to discuss and update their previous Council Goals and Activities that were approved by Resolution 2021-027 on May 18th, 2021; and

WHEREAS, the results of this meeting are identified in the attached Exhibit B, FY2022-23 City Council Pillars, Goals, and Deliverables document; and

WHEREAS, by approving this document by resolution, Council is clearly identifying its priorities for the benefit of City staff to implement as well for the general public to understand the Council priorities and objectives for FY2022-23.

NOW, THEREFORE, THE CITY OF SHERWOOD RESOLVES AS FOLLOWS:

Section 1. The Sherwood City Council approves the FY2022-23 Council Pillars, Goals, and Deliverable worksheet, attached as Exhibit B to this Resolution.

Section 2. This Resolution shall be effective upon its approval and adoption.

Duly passed by the City Council this 5th of April, 2022.


Keith Mays, Mayor

Attest:


Sylvia Murphy, MMC, City Recorder

Pillar 1: Economic Development

Goals:

Promote Strong Diverse Economic Growth Opportunities
Build Infrastructure to Support New Commercial and Industrial Development
Balancing the Tax Base
Work with Metro and regional partners to bring Sherwood West land into UGB
Bring Jobs to Sherwood that provide wages that allow people to live and work in Sherwood
Sherwood West Planning
Tonquin Employment Area
Prioritization of Infrastructure Development Deliverables for Best ROI

Deliverables:

Deliverable 1:1 Improve Development Code to Promote stronger economic development
1:1(a) Code Audit and Stakeholder Meetings to Determine Opportunity for Improvement
1:1(b) Process Amendments
Deliverable 1:2 Create Annexation Policies & Processes to manage our growth goals as it relates to infrastructure, school capacity, & long-term community needs
Deliverable 1:3 Target Metrics for Jobs/Housing Balance
Deliverable 1:4 Completion and Adoption of Sherwood West Re-Look Plan
Deliverable 1:5 Decision to ask Metro to include Sherwood West into the UGB
Deliverable 1:6 Annexation Plan/Policy of Tonquin Employment Area

Deliverable Time Frame

0-1 Year	2-3 Years	3+ Years
X		
	X	
X		
X		
X	X	
X		

Pillar 2: Infrastructure

Goals:

Build Pedestrian Connectors between Sherwood East and West
Continue to Invest In Sherwood Broadband Utility as an Important Infrastructure for Sherwood and Beyond
New Public Works Facility
Investment in Cyber and Network Security
Invest in Business Process Improvements

Deliverables:

Deliverable 2:1 Improve Development Code to Promote stronger economic development
Deliverable 2:2 Sherwood 99 Pedestrian Bridge
2:2(a) Sherwood 99 Pedestrian Bridge 100% Design
2:2(b) Sherwood 99 Pedestrian Bridge Construction
Deliverable 2:3 Cedar Creek Pedestrian Tunnel
2:3(a) Cedar Creek Pedestrian Tunnel Feasibility Study
2:3(b) Cedar Creek Pedestrian Tunnel 30% Design Study
Deliverable 2:4 Complete Sherwood Broadband Fiber to the Home Build Out
Deliverable 2:5 Complete YMCA Agreement
Deliverable 2:6 Purchase and/or replace antiquated software
Deliverable 2:7 Reconfigure existing software to adapt to current needs
Deliverable 2:8 Address remote workforce needs
Deliverable 2:9 Implementation Plan for Parks Master Plan
Deliverable 2:10 Develop Shovel Ready Fiber Expansion Projects

Deliverable Time Frame

0-1 Year	2-3 Years	3+ Years
X	X	
X		
X	X	
X		
X		
X	X	
X		
X		
X	X	
X	X	X

Pillar 3: Livability & Workability

Goals:

Continue to Support and Enhance Senior Services
Trails and Walkability
Promote and monitor diverse housing that will accommodate a wide variety of life stages and needs
Public Art
Mental Health and Wellness
Investment in Community Gathering Spaces or Community Enhancements
Investment in Parks (Acquire New Land for Parks and Expansion and Improvements of Current Parks)

Deliverables:

Deliverable 3:1 Consider Obtaining Age Friendly City Certification
Deliverable 3:2 Design Concepts for single-story flex building on lot in front of Arts Building
Deliverable 3:3 Design Plan for Cedar Creek Trail Amenities
Deliverable 3:4 Public Art in Roundabouts (2x)
Deliverable 3:5 Build Festival Plaza
Deliverable 3:6 Create Public Arts Fund to Utilize for Grants
Deliverable 3:7 Monitor Housing, Track Progress on Issues, Actively Participate, as Needed, with Legislature and Rule Making Committees
3:7(a) Develop Annual Report on Housing
3:7(a) Staff Participate in Rule Making & Monitor and Track Changes
Deliverable 3:8 Employee and City volunteer recognition and appreciation programs
Deliverable 3:9 Programs to encourage innovation and creative solutions and ideas
Deliverable 3:10 Involve the Community and other government partners in discussions on the Importance of Community Wellness and Mental Health Awareness

Deliverable Time Frame

0-1 Year	2-3 Years	3+ Years
X		
	X	
X		
X	X	
X		
X	X	
X		
X		
X		
X		

Pillar 4: Public Safety

Goals:

Public Safety Planning
Collaborate with School District
Promote Bike and Pedestrian Safety
Promote Driver Safety

Deliverables:

Deliverable 4:1 Funding Additional SRO
Deliverable 4:2 Enhance Visibility and Use of Police Reserve Program
Deliverable 4:3 Work with SSD on Safe Route to School Programs
Deliverable 4:4 Programs to Recruit and Retain Officers
Deliverable 4:5 Identify and Complete Infill for Sidewalk Improvements/ADA
Deliverable 4:6 Develop an Action Plan with County to Improve Safety on County Owned Roads in Sherwood and UGB
Deliverable 4:7 Charge Traffic Safety Committee to Review Speed Limits in City Limits

Deliverable Time Frame

0-1 Year	2-3 Years	3+ Years
	X	
	X	
X		
X	X	X
X		
X	X	
X		

Pillar 5: Fiscal Responsibility

Goals:

Pursue New Internal and External Revenue Sources
Efficient Service Delivery

Deliverables:

Deliverable 5:1 Pursue Federal Grants and Monies
Deliverable 5:2 Pursue State Grants and Monies
Deliverable 5:3 Complete Banking RFP
Deliverable 5:4 Organizational Assessment and Review on Delivery of Services

Deliverable Time Frame

0-1 Year	2-3 Years	3+ Years
X		
X		
X		
X	X	

Pillar 6: Citizen Engagement

Goals:

A Communication Plan that is Comprehensive and Strategic to Modernize City-Wide Communication
A High Level of Customer-Centric Approach to Citizens Engaging with the City
Diversity, Equity, Inclusion, and Accessibility
Engaging with Youth
Efficient Management of Meetings for All Boards and Commissions

Deliverables:

Deliverable 6:1 Create new Website Platform and Enhance Social Media
Deliverable 6:2 Evaluate billing of Broadband as it relates to customer service and workload of staff
Deliverable 6:3 Utilize modern communication tools (mobile surveys, text messaging) to solicited feedback from residents
Deliverable 6:4 Track, respond and analyze citizen requests through a customer relationship management system
Deliverable 6:5 Consider Engagement/Communication Specialist
Deliverable 6:6 Develop a comprehensive approach to doing surveys that enables the organization to improve both the strategy and execution
Deliverable 6:7 Continue to refine our marketing materials for industry
Deliverable 6:8 Refine Branding
Deliverable 6:8 Create a City Statement on DEIA
Deliverable 6:9 Review and Update hiring processes through DEIA
Deliverable 6:10 Consider Youth Advisory or Similar

Deliverable Time Frame

0-1 Year	2-3 Years	3+ Years
X		
X	X	
	X	
	X	
	X	
X		
	X	
X	X	
X		
X		