

RESOLUTION 2021-068

APPROVING THE SHERWOOD PUBLIC ART PLAN

WHEREAS, the Cultural Arts Commission undertook the writing of a Public Art Plan for the City of Sherwood; and

WHEREAS, a plan for Public Art is the best way to implement a city public art program; and

WHEREAS, the Cultural Arts Commission worked with public art consultants, City staff, and community members to draft the Sherwood Public Art Plan; and

WHEREAS, the Cultural Arts Commission recommends adoption of the Public Art Plan; and

WHEREAS, the establishment of a Public Art Program will further the City's goals of improving community livability and community pride;

NOW, THEREFORE, THE CITY OF SHERWOOD RESOLVES AS FOLLOWS:

Section 1. The Sherwood City Council hereby adopts and approves the Sherwood Public Art Plan, attached hereto as Exhibit A.

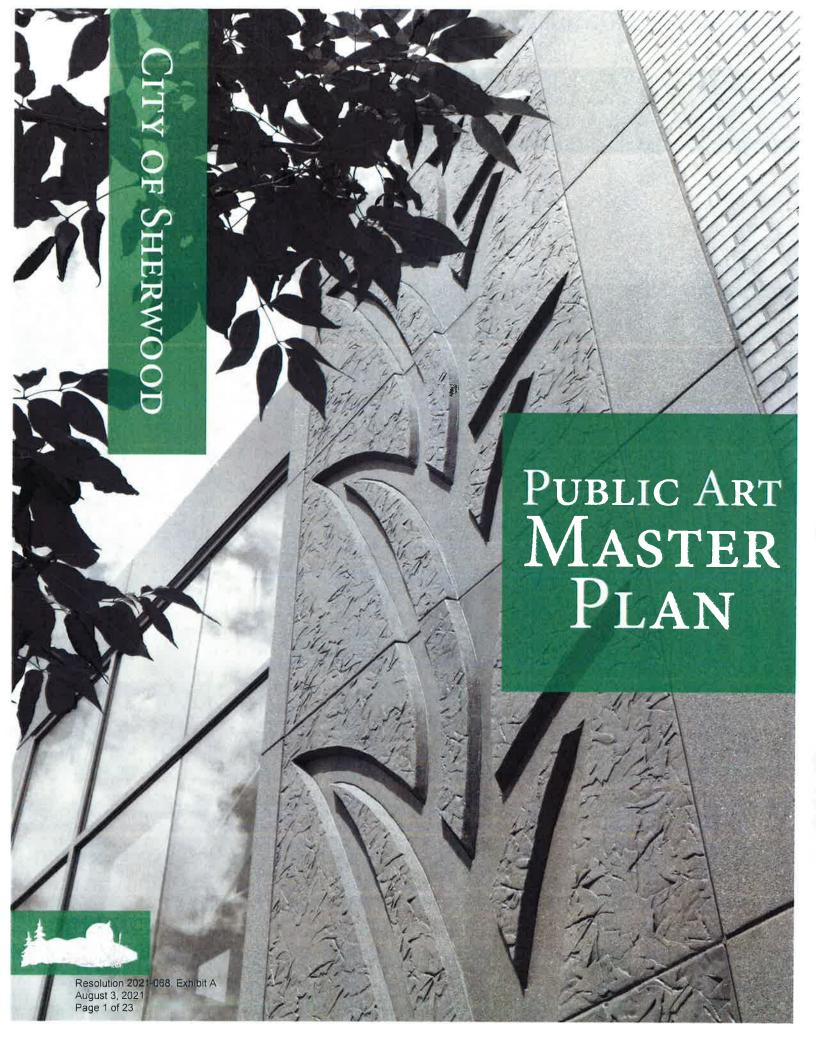
Section 2. This Resolution shall be effective upon its approval and adoption.

Duly passed by the City Council this 3rd day of August, 2021.

Keith Mays, Mayor

Attest:

Sylvia Murphy, MMC, City Recorder



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FROM CONSULTANT BILL FLOOD

F: THE VISUAL ARTISTS RIGHTS ACT OF 1990





ACKNOWLEDGEMENTS

Many thanks to everyone participating in this planning process, especially the Sherwood Cultural Arts Commissioners past and present:

ARTS COMMISSION

Bernie Sims, Chair John Liles, Vice Chair Geof Beasley Roxanne Blackwood Skye Boughey Maddie Gavel-Briggs Shelly Lamb Matthew Schantin Mallory Strand Ava Boughey Casey Chen

CITY COUNCILORS

Sean Garland, Liaison **Jennifer Kuiper**, former Liaison

CITY STAFF

Kristen Switzer, Community Services Director Maggie Chapin, former Manager, Sherwood Center For The Arts Chanda Hall, Manager, Sherwood Center for the Arts Kelsey Beilstein, Events & Arts Program Coordinator

Consultant

Bill Flood, Community Development Consultant

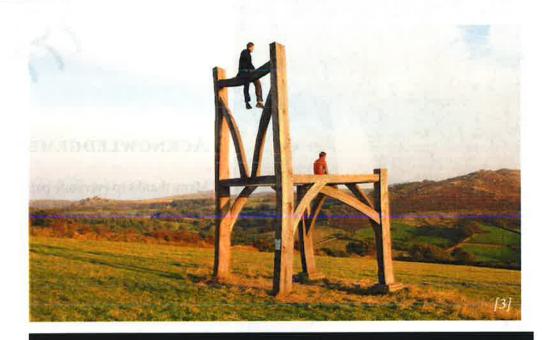
Additionally, 71 individuals from the community attended public input sessions in June and July of 2018 to provide their perspectives.

Cover: Nature-themed cast concrete by Ann Storrs on the Sherwood Library; photo by Casey Chen

EXECUTIVE SUMMARY

WHAT IS PUBLIC ART?

Public art is, most simply, artwork in spaces accessible to the public. Public art can draw from any artistic or creative medium, and can be permanent or temporary. It can include everything from large identity-building events to smaller projects led by local artists that add character to an area. Public art is commissioned, acquired, or donated to the City in an open and transparent process.



Placed in public spaces, public art is for everyone; a form of collective community expression.

WHAT IS THE PURPOSE OF A PUBLIC ART MASTER PLAN?

A Public Art Master Plan is a tool to strategically plan for and maximize the potential of public art by establishing a process for the City to acquire, manage and maintain public art, while establishing processes for citizen-driven public art. The Public Art Master Plan is the road map that will lead to a successful, dynamic, wellmanaged Public Art Program.





A PLAN FOR SHERWOOD

ABOUT SHERWOOD

Consistently ranked among the top small towns in America and as one of the best places to live in Oregon, Sherwood is known for its quaint historic downtown, top-ranked schools, and family-friendly culture. Approximately half of all households include children, compared to 30% statewide. Nearly 96% of residents have a high school degree, and 44% have a Bachelor's degree or higher.

The area has strong agricultural roots and was originally built up around the railroad, with brick-making, canning, and a tannery as the main industries. One of Oregon's most rapidly growing cities, Sherwood is now home to nearly 20,000 people, and is considered the gateway to wine country. Sherwood distinctions include beautiful parks, safety, livability, and vibrant community events such as Music on the Green and the Robin Hood Festival. The community is also known for its strong lasting commitment to the performing arts.



An emerging plan for Sherwood Public Art

This is a developing plan, to be reviewed annually and updated/built upon by the Sherwood Cultural Arts Commission based on regular assessment and the changing needs of the community. This plan directly correlates with the City of Sherwood's Mission Statement and Core Values.

These core values of Sherwood articulate the reasons to invest in and engage with public art. This public art plan will continue to align with the mission and values of Sherwood.

Acknowledging that there are several routes for funding a variety of public art projects, this plan envisions what "could" be. This plan recognizes that planning for public art can and should go hand-in-hand with long-term planning for public spaces in Sherwood. Identifying both funding mechanisms and collaborative partners is key to the process of establishing effective and impactful public art in Sherwood.

LIVABILITY

Both public and private developers realize that art, like other amenities, makes a project more appealing, attractive, and valuable.



Our Process

The Cultural Arts Commission hosted a presentation in 2017 from the City of Hillsboro about their well-established and thriving public art program. Catching a vision of how a similar program might impact Sherwood, the Cultural Arts Commission worked with then, Center for the Arts Manager, Maggie Chapin to apply for a grant to help begin the process. The Commission was awarded a grant to fund a public art consultant to help facilitate the development of a Sherwood Public Art Plan. In 2018, Cultural Development Consultant Bill Flood started to work closely with the Cultural Arts Commission to research, develop, and present his findings. After the completion of the grant period, the Cultural Arts Commission, the current Arts Center Manager, and City staff worked to complete the writing of this Public Art Master Plan that was begun by Mr. Flood.



THE PLAN PROCESS INCLUDED THE FOLLOWING:

- Working closely with staff of the Sherwood Center for the Arts and members of the Sherwood Cultural Arts Commission.
- Review of community demographics, plans, and projects.
- Interviews with community stakeholders (see Appendix E).
- An online survey.
- Outreach meetings for the public and for Sherwood artists.

Art + Sherwood









Photos by:

CC = Casey Chen

DG = David Gilmore

CS = City Staff

JP = Jeff Peters

GP = Giffy Pix & Flix

Although Sherwood does not yet have an adopted Public Art Plan, it is clear that the citizens of Sherwood hold the arts in high regard. After 17 years of effort and advocacy from the Cultural Arts Commission, elected officials, and community members, the Sherwood Center for the Arts opened in February 2015—a clear demonstration of the high value that Sherwood places on arts in the community. The Center for the Arts is the City's cultural hub, providing a variety of programming including performances, field trips, gallery space, and arts education for all ages. This City-owned gem features a flexible, state-of-the-art performance space for theatrical and musical acts, with audience seating for up to 420. It is a multi-use space, easily transformed into a variety of floor plans to support civic events, celebrations, and outside rentals. The catalyst for the City's popular Art Walk events, it is also the first stop on the Sherwood Cultural Walking Tour.

Local Sherwood culture includes the highly regarded public library, ample arts opportunities in the schools, commercial galleries, artists' studios, performing arts organizations, and the Sherwood Heritage Center, including the Smock House Living History Site and the Morback House Museum.

A strong cross-section of small businesses and community-centered nonprofit organizations directly support the arts, offering abundant opportunities for public art partnerships.

Several community groups are focused solely on bringing arts opportunities to Sherwood; most notably Voices for the Performing Arts Foundation (VPA) and the Sherwood Foundation for the Arts (SFA). Voices for the Performing Arts is dedicated to youth, and has been a mainstay of the community since it's founding in 2006. It boasts 12 community choirs along with music theory and musicianship classes. Their annual youth musical theatre production consistently attracts over 100 participants. The Sherwood Foundation for the Arts, founded in 2008, produces several community theatre productions each year, playing to sold out audiences. They also run an annual puzzle competition that attracts national attention. An impressive number of Sherwood residents participate in these two organizations, either as performers, board members, volunteers, or audience members. This demonstrates Sherwood's interest in the arts, and shows potential for public art partnerships and arts-centered collaborations.

The Cultural Arts Commission has successfully launched two public art projects; these temporary installations both engaged the citizens of Sherwood and left a lasting impression. The Unity Project (2017) and #SherwoodSheep (2019) reflected the best of our community, bringing awareness to the possibilities of public art in Sherwood.

Although Sherwood is currently the only Washington County city of its size without a public art plan (Appendix C), it is clear that there is support and enthusiasm for public art. The natural next step for the Cultural Arts Commission is creating a viable plan for public art in the City of Sherwood.



VISION, MISSION,

The Sherwood Public Art Program closely aligns with the City of Sherwood's Mission Statement and Core Values.

PUBLIC ART PROGRAM

Public art invites fresh discovery, promotes meaningful connections, and forms memorable experiences. Sherwood's public art plan provides a way forward for neighborhoods, businesses, and the Arts Commission to implement public art.

Mission

The Cutural Arts Commission, with support from city staff, leads the overall program management of the Public Art Program for the benefit and enjoyment of our community. Component responsibilities include working to develop processes for all phases of this public art plan; identifying funding opportunities; working with businesses and neighborhoods interested in hosting public art; selecting artists and pieces for Sherwood's eventual public art collection; and planning for the care and maintenance of artwork in our public spaces- artwork that reflects the following values.

VALUES

These values will be reflected in every aspect of the Sherwood Public Art Plan, and will drive the development of our Program Guidelines. These were carefully developed by Arts Commissioners, with input from the public. We value public art that:

- Brings people together, builds our collective identity, says who we are and what we value.
- Transforms our public spaces to be even more engaging and accessible.
- Honors diversity and raises consciousness.
- Connects people, ideas, and places.
- Responds to our history and the natural environment.
- Draws people to Sherwood and is good for our local economy.
- Demonstrates our friendliness, safety, small-town feel, pride-of-place, support for youth, families, and one another.
- Speaks to our collective humanity.

CITY OF SHERWOOD

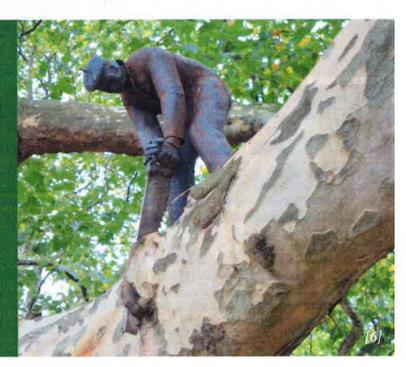
MISSION STATEMENT

Provide high quality services for all residents and businesses through strong relationships in a fiscally responsible manner.

CORE VALUES

- Citizen engagement
- Community livability . Transparent
- Community partnerships
- Community pride
- · Fiscal responsibility

 - government
- Quality service
- Forward thinking



THE COMMUNITY WEIGHS IN



THE MOST CITED REASONS PUBLIC ART IS IMPORTANT TO SHERWOOD INCLUDE (APPENDIX E):

- It builds identity, says who we are and what we value.
- It is memorable.
- It brings people together, builds a sense of community.
- Art raises consciousness, provides an uplifting transformative experience.
- . It makes our town more complete
- Is is good for our economy and brings people to Sherwood.

"Artists and entrepreneurship go hand-in-hand and are a major driver in promoting the continued economic development of Sherwood. Public art, specifically, helps us to continue to grow our unique 'sense of place' in Old Town Sherwood and to expand our creative economy, including arts-related businesses, restaurants, unique markets, wine-related businesses, outdoor wear design, tech startups, gaming designers, and digital media entrepreneurs to the community. With our prime location as the Gateway to the Oregon Wine Country, I am excited by the work of the Sherwood Cultural Arts Commission and our community partners in promoting public art in Sherwood, which will help us to attract both visitors and businesses looking for creative talent."

--Bruce Coleman Economic Development Manager City of Sherwood



ASSETS

There is clear and substantial support for the arts in Sherwood, as illustrated by the development of the Sherwood Center for the Arts and by broad community participation in arts events and activities. Those interviewed in this planning process described motivated people in Sherwood (including artists), and a variety of partner organizations. Partners include Sherwood Public Library, Sherwood Foundation for the Arts, Marjorie Stewart Senior Community Center, Voices for the Performing Arts, Makers5 Art Cooperative, Friends of the Sherwood Center for the Arts, community development organizations including Sherwood Main Street and the Sherwood Chamber of Commerce, Rotary Club, local schools, and numerous local businesses that benefit from an active cultural life.

Old Town Sherwood boasts the Cultural Walking Tour and is anchored by the Sherwood Center for the Arts and the Sherwood Public Library/City Hall. This walkable historic downtown is also home to several art-friendly small businesses, and is brimming with public art potential. There is ample opportunity to curate thoughtful work that bolsters livability and showcases the unique qualities of our city as we continue to grow. Sherwood's thriving downtown embodies the reality that the arts drive economic development, specifically in Washington County (**Appendix F**).



CHALLENGES

Primary challenges voiced by citizens in this planning process include:



Identifying the appropriate mechanisms for funding a Public Art Program

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Identifying the best structures for managing a Public Art Program including administrative, artist contracting, and maintenance



Gaining public consensus around key public artrelated issues in Sherwood

ROADMAP TO SUCCESS

The following milestones reflect the stages of development we anticipate for Sherwood's first public art plan. The Cultural Arts Commission will use this roadmap as a guiding document, reviewing and measuring progress annually.

YEAR 1

2021: GAIN CITY SUPPORT AND CREATE CLEAR PATHWAYS FOR CITIZEN-DRIVEN AND CITY-DRIVEN ART PROJECTS.

MILESTONE 1 A

City Council reviews this Public Art Plan, providing a path for public art in Sherwood.

MILESTONE 1 B

Synchronize and align efforts with the Sherwood 2040 Comp Plan, working with City planners to ensure that Public Art is valued and included, and that public art opportunities are part of future city development.

Milestone 1 C

Apply for grants specific to this new public art program. Funds may be used for a community arts project (similar to The Unity Project or #SherwoodSheep installation), or a more permanent work.

YEAR 2 2022: Refine processes, pursue public art opportunities, build understanding with the City of the many functions and merits of public art.

MILESTONE

City staff and Arts Commission work together to continue developing public art processes and program guidelines that make sense for Sherwood (see pg. 17).

MILESTONE 2 B

Establish a Fund Development Committee made up of citizens, Arts Commissioners, and business owners to explore all funding avenues.

MILESTONE

Work closely with City departments/ align with City priorities to determine which upcoming projects are strong candidates for public art and how to achieve this. This step will entail identifying key City staff to help oversee potential projects.

YEAR 3

2023: As funding is realized, thoughtfully plan and implement public art PROJECTS; PUBLIC ART PROGRAM MANAGEMENT PROCESSES ARE FULLY DEVELOPED FOR SITING AND MAINTENANCE OF PUBLIC ART.

MILESTONE 3 A

Further establish funding mechanisms and solidify sources for 1:1 matching funds.

MILESTONE 3 B

Staff and resources are identified to execute the fully realized Sherwood Public Art Program, and a major permanent piece of artwork for the City of Sherwood is planned (2-4 years implementation).

MILESTONE

Add Sherwood murals and other public art to the Cultural Walking Tour and include Sherwood in all listings of Washington County public art and tourism boards. Create access online to the public art collection for citizens and visitors.

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CONTINUE TO REFINE PRACTICES, RESPOND TO CITY NEEDS, AND MEASURE EFFICACY OF PUBLIC ART PROGRAM. IDENTIFY AND DIVERSIFY FUNDING SOURCES. Implement the above-mentioned major permanent piece for the City -668. Exhibit Sherwood. Continue to build the collection strategically and THOUGHTFULLY, ENHANCING THE VIBRANCY AND LIVABILITY OF SHERWOOD.

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The Cultural Arts
Commission aims to uphold
Sherwood's mission and
values while expanding
the consciousness of its
citizens through public art
of the highest quality and
resonance.

The City of Sherwood's Cultural Arts Commission will serve as the Public Art Committee, with responsibility for developing and overseeing the City of Sherwood's public art program and collection, with support from Center for the Arts staff. The Cultural Arts Commission will work with businesses, citizens, and City staff to ensure the successful implementation of public art. The Cultural Arts Commission continually strives to listen to and represent the community of Sherwood.

CULTURAL ARTS COMMISSION RESPONSIBILITIES:

- Identifying immediate opportunities to leverage public art in public and private projects (examples: parks and trails improvement/expansion, school improvements, Sherwood 2040 Comp Plan, festivals, downtown development, commercial development).
- . Building key partnerships that will help further implement this plan
- · Advocating for public art and building support for it, laying a strong foundation for the future.
- Identifying and helping to develop funding mechanisms for public art. This report includes a robust list of
 resources available to us (see Appendix A).
- · Collaborating with stakeholders and engaging authentically with the community.



SUCCESSFUL FUND DEVELOPMENT FOR PUBLIC ART IN SHERWOOD WILL BE BASED ON:

- A clear value statement of why public art is important for Sherwood.
- Partnerships with key community organizations and businesses.
- Ongoing public education and outreach to individuals in the community.
- Foundational commitment from the City.
- Identifying public art opportunities and pursuing them tenaciously.
- Actively engaging with national resources (Public Art Network).
- Ongoing communications and advice from public art programs in comparable cities.

THE VARIETY OF FUNDING SOURCES BRAINSTORMED BY STAKEHOLDERS INCLUDE:

- Collaborative strategies (including events) developed with key organizations such as Friends of the Sherwood Center for the Arts, Sherwood Main Street, Sherwood Chamber of Commerce, neighborhood associations, schools, and festivals. Specific organizations could take on funding-specific program elements such as maintenance.
- Grants (may be supported by the involvement of a public art consultant or a contract grant writer). Not meant to function as ongoing operating funds, grants are effective ways to support key projects, often require 1:1 matching funds.
- Fundraising (traditional fundraising, crowndfunding campaigns).
- Individual giving (small gifts, private donors, large corporate donations).

CITY-RELATED FUNDING SOURCES TO BE EXPLORED:

- Percentage of Transient Lodging Tax.
- Dedication of a percent-for-art in public capital construction.
- Create avenues for retailers to contribute/adopt-an-artwork program.
- Partnerships with small businesses.
- Partnerships with large private employers including businesses in the Tonquin Employment Area and PGE.
- Line-item in City budget.
- Including public art in urban renewal district, if it is voted to be expanded.
- Downtown economic improvement district.
- Fee included in City building permit.
- Fee included in City business license.





FUND DEVELOPMENT COMMITTEE:

Made up of Cultural Arts Commissioners, representatives from the business community, and interested citizens, this committee will identify and seek out avenues for funding public art in Sherwood. Committee members will explore all opportunities to support the realization of public art in Sherwood, including percent-for-art programs, grants, publicprivate partnerships, private donations, budget line items, and fundraising. Our goal is to form this committee by the

A preliminary list of regional, state, and national public art funding sources can be found in Appendix A. Resolution 2021-068, Exhibit A

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As the program grows, professional management may be an option. Robust civic public art programs are most often managed by staff with public art expertise and current knowledge of best practices in the field. Arts Commissioners and city staff newer to public art may seek the assistance of professional arts managers when overseeing large projects. Professional management can:

- Constantly scout for and leverage public art opportunities in both public and private development.
- Identify a good location, strong vision, and realistic budget for the project.
- Create a call to artists that is appealing, informative, clear, and attracts highly qualified artists.
- Ensure that the artwork is well-sited.
- Assess conservation, maintenance and safety issues prior to construction to minimize those problems and save future maintenance costs.
- Develop a clear and comprehensive contract avoiding future legal problems.
- Facilitate communication between the project partners and the artist to coordinate the work for best results and minimize extra efforts and costs to fix unanticipated problems.
- Provide an objective voice so that local artists can participate without any taint of favoritism.
- Serve multiple City departments (Economic Development, Public Works, Community Services) and advise private developers.



FUTURE OPTIONS FOR IDENTIFYING PROFESSIONAL MANAGEMENT INCLUDE:

- Training and utilizing existing City staff to serve as a public art specialist.
- Creating a part-time staff position.
- Contracting with a professional public art manager such as the Regional Arts and Culture Council (RACC) for these services.

As this plan for public art comes to fruition and grows in Sherwood, staffing and resource needs may change.







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PROGRAM GUIDELINES

The selection of public art is a process led by the Cultural Arts Commission. The Commission will seek art that speaks to the values of Sherwood and infuses public spaces with art that is accessible to all.

Using nationally recognized best practices and guidance from local public art consultants, the Commission will work diligently to develop and implement the following policies in detail. These policies include:

ARTIST SELECTION POLICY

The method and criteria for selecting artists, including Requests for Proposals, limited or invitational competition, direct selection, or selection from a prequalified artist list or roster.

ACQUISITION POLICY

The process for selecting, purchasing, and identifying a site location for permanent pieces of art.

DEACCESSION POLICY

The process for withdrawing a work from the City's art collection, done in the best interests of the public.

INVENTORY MANAGEMENT AND MAINTENANCE POLICY

The procedures for providing ongoing maintenance or funding for maintenance of the City's eventual public art collection.

DONATIONS POLICY

The process through which the city may donate or receive donated artwork. Public art collections may be greatly enriched through the generosity of donors; to maintain the continued high quality of the collection, all donations of art should go through a review process with the Cultural Arts Commission.

COPYRIGHT

The Public Art Plan must follow the guidelines set forth by the Visual Artists Rights Act of 1990 (VARA), which amended the copyright law to define a "work of visual art" and has specific rules about art in public places (Appendix I).

Murals

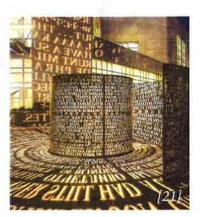
Establish a plan and process for murals. Currently a plan and policies for murals have been developed, including many of the guidelines above specific to murals. The Sherwood Murals Program packet will be available online along with this Public Art Plan document.

Policies and procedures will be developed and reviewed by the Cultural Arts Commission to supplement the Public Art Master Plan. These program guidelines will grow as the public art program grows, adapting as needed.









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KEY PUBLIC ART LOCATIONS

The following are suggested questions to ask when considering if a site is appropriate for public art:

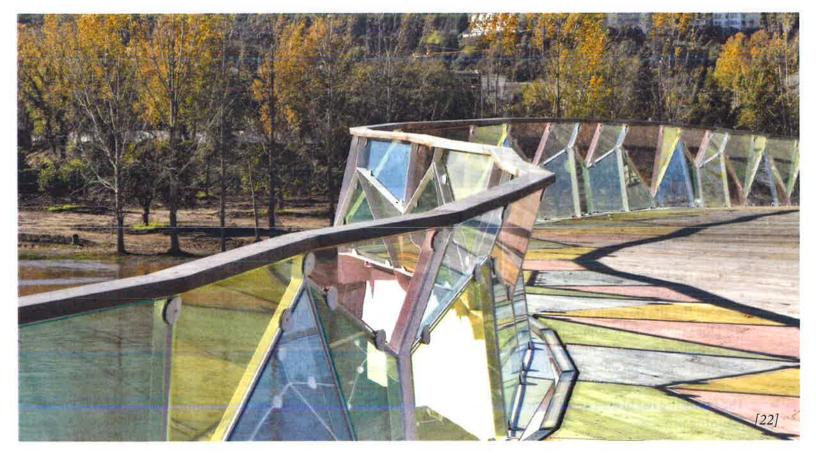
- Can the public easily view and engage with the art?
- Is there safe pedestrian access to the work, if appropriate?
- Can the site be easily maintained so that the artwork does not have to compete with an unkempt environment?
- Does the site fully support the artwork being proposed?
- Are other amenities needed such as signage, seating, or lighting?
- Does the site provide an environment conducive to connecting with the artwork?

The following list of sites most appropriate for public art in Sherwood was generated through public input via this planning process:

	NUMBER of responses	PERCENTAGE of total
OTRAILS Including the new Skate Park	16	21%
WN	13	17%
Including along Highway 99W	11	14%
QUARE	8	10%
OR THE ARTS Including vacant lot	8	10%
SHINGTON LOT Former schoolhause site	7	10%
	6	8%
ABOUTS	5	6%
	3	4%

77

100%



CONCLUSION

Opportunities abound for public art in Sherwood. Our community is strong, and we care deeply about culture, and heritage, and livability.

We are in an exciting stage of growth and renewal in Sherwood – the Cedar Creek Trail, Old Town development, potential pedestrian bridge, Sherwood West development, and the Tonquin Employment Area; all new growth creates opportunities for both siting and funding public art.

The Cultural Arts Commission is committed to imagining possibilities and pursuing opportunities for public art, ensuring that art and creativity are woven into the fabric of the city.

Working in partnership with businesses, neighborhoods, city planners, and citizens, we look forward to building upon this vision of vibrant shared public spaces.

PICTURED PUBLIC ART

- [1] Swing Time by Aiko Nakano and Howeler & Toon Architecture in Boston, MA
- [2] Intrude by Amanda Parer in Pinecrest, FL
- [3] Giant Chair by Henry Bruce in Dartmoor, England
- [4] Cross Stitch Street Art by Raquel Rodrigo in Spain
- [5] Mud Maid by Sue and Pete Hill in Lost Gardens of Heligan, UK
- [6] The Statue of the Little Woodcutter by Anonymous in Amsterdam
- [7] Firenze Funky by Ememem in Lyon, France
- [8] The Cleo by Kelsey Montague in Nashville, TN
- [9] Face of the City: Tara by Dan Bergeron in Toronto, Canada
- [10] Parts Per Million by Benjamin Volta in Philadelphia, PA
- [11] Leuchtturm by Ail Hwang, Hae-Ryaan Jeon and Ghung Ki Park in Münster, Germany
- [12] Street Art by Roadsworth in Montreal, Canada
- [13] Head Over Heels by Patrick Dougherty in Hillsboro, OR
- [14] Unnamed by Peregrine Church of Rainworks in Seattle, WA
- [15] Storm Drain Art Project by Michael Cole in Newport, OR
- [16] Utility Box by Christine Pacheco in Hayward, CA
- [17] Jump Rope Girl by Tom Bob in New York, NY
- [18] Theory of Time by DAKU in Panjim, Goa
- [19] Time Changes Everything by DAKU in India
- [20] Moving Memories by R.D. Phares in collaboration with colab studio llc. in Phoenix, AZ
- [21] Bedazzling Light Show by Jim Sanborn in Houston, TX
- [22] Cirkelbroen by Olafur Eliasson in Copenhagen, Denmark

APPENDIX A

PUBLIC ART RESOURCES

State Funding Resources

- Oregon Arts Commission technical assistance and grants
- Oregon Cultural Trust grants
- Regional Arts and Culture Council public art policies, procedures, artist roster, grants
- Oregon Department of Transportation
- Oregon Community Foundation resouces, grants
- Travel Oregon technical assistance, grants
- Tualatin Valley Creates local resources, workshops
- Reser Family Foundation grants program
- Washington County Visitors Association grants
- METRO Community Placemaking Grants Business Oregon – grants, tourism, industry support, resources
- Community Enhancement Program (Sherwood)
- Ford Family Foundation's Visual Arts Program public art acquisition grants
- Cultural Coalition of Washington County grants and resources
- Oregon Main Street Network

National Resources

- National Endowment for the Arts grants, best practices, resources
- ArtPlace America grants, best practices, resources including the National Creative Placemaking Fund
- Americans for the Arts Public Art Network (PAN) and the Public Art Resource Center – policies, procedures, best practices
- Bloomberg Public Art Challenge grants
- Main Street America resources, grants, partnerships

APPENDIX B

- 1. Parks and Trails
- 2. Old Town
- 3. Gateways (including along 99W)
- 4. Cannery Square
- 5. By Center for the Arts (including vacant lot)
- 6. Vacant schoolhouse lot (2nd and Washington)
- 7. Schools
- 8. Roundabouts Resolution 2021-068, Exhibit A
- 9. Libyasty3, 2021 Page 22 of 23

APPENDIX C

WASHINGTON COUNTY CITIES WITH PUBLIC ART PROGRAM:

Beaverton

Forest Grove

Hillsboro

Lake Oswego

North Plains

Portland

Tigard

Tualatin

Wilsonville

WASHINGTON COUNTY CITIES WITHOUT PUBLIC ART PROGRAM:

Banks

Cornelius

Durham

Gaston

King City

Sherwood

APPENDIX D

The Americans for the Arts Economic and Prosperity 5 Study (AEP5) is Americans for the Arts' fifth economic impact study of the nation's nonprofit arts and cultural organizations and their audiences. It is the most comprehensive study of its kind- measuring direct, indirect, and induced economic impact from the arts-as well as the economic impact of cultural tourism.

Results for both the State of Oregon and Washington County can be found here:

https://www.americansforthearts.org/by-program/reports-and-data/research-studies-publications/arts-economic-prosperity-5/use/map-of-study-partners

APPENDIX E

Questions asked by consultant Bill Flood to citizens and stakeholders:

- Why is public art important for Sherwood? What should it do/accomplish?
- Would you name three things that are most significant to you about Sherwood?
- What do you want to express about Sherwood through public art? How can public art communicate your vision of Sherwood?
- Can you give an example of SUCCESSFUL public art...in Sherwood, nearby, or elsewhere? Why is it successful?
- Can you give an example of UNSUCCESSFUL public art?
- What strengths/assets of Sherwood can be utilized/ supported in the development of public art?
- What are the barriers/challenges facing development of public art?
- What are the broader Sherwood community development goals that we should connect public art with?
- Where are the sites/locations that are ripe for public art?
- Who are the key organizations, groups, people that should be key to public art development?
- Do you have suggestions for how to fund public art?
- What ONE THING would make this public art plan successful for you?
- How would you like to be involved?
- What else will help us develop this public art plan?

APPENDIX F

The Visual Artists Rights Act of 1990 [VARA] - 17, U.S.C. § 106A is a United States law protecting artists' rights. For the first time federal law recognized an artist's moral rights in his/her works of art beyond traditional property law.

WHAT IS "a work of visual art"?

There are essentially two legal regimes that define a "work of visual art" - VARA and US copyright law. In Sec. 602. a "work of visual art" defined as follows:

(1) a painting, drawing, print, or sculpture, existing in a single copy, in a limited edition of 200 copies or fewer that are signed and consecutively numbered by the author, or, in the case of a sculpture, in multiple cast, carved, or fabricated sculptures of 200 or fewer that are consecutively numbered by the author and bear the signature or other identifying mark of the author; or

(2) a still photographic image produced for exhibition purposes only, existing in a single copy that is signed by the author, or in a limited edition of 200 copies or fewer that are signed and consecutively numbered by the author.

https://www.oregonvla.org/blog/2017/3/3/the-visual-artists-rights-act-vara