

URA RESOLUTION 2012-007

A RESOLUTION APPROVING THE OLD TOWN SHERWOOD PAVER PROGRAM

WHEREAS, Oregon Main Street has been established to assist cities and towns in developing a public/private effort to revitalize urban neighborhood and traditional central business district areas, and

WHEREAS, Sherwood Main Streets (SMS) has been designated by the City of Sherwood as the private not-for-profit entity partnering with the City to implement the Oregon Main Streets program in and for Sherwood, and

WHEREAS, the Sherwood URA has contributed financially to support the designated not-for-profit in this effort, and

WHEREAS, SMS is seeking additional sources of long-term financial support so it (or a successor entity) can continue efforts to promote and preserve Sherwood Old Town, and

WHEREAS, City owned granite pavers removed from downtown streets are scheduled to be reused in the development of the paseo adjacent to the Sherwood Community Center, and

WHEREAS, SMS has proposed to the URA that SMS be given the task of selling a license to engrave the aforementioned granite pavers to generate revenue for SMS's efforts promoting and preserving Old Town as well as the development of the Sherwood Community Center, and

WHEREAS, SURPAC recommended approval of the program at its January 12, 2012 meeting, and

WHEREAS, the URA Board met in work session February 7, 2012 to discuss the project and recommended staff bring a resolution to this meeting capturing that discussion.

NOW, THEREFORE, THE SHERWOOD URBAN RENEWAL AGENCY RESOLVES AS FOLLOWS:

<u>Section 1.</u> The URA approves the proposed Old Town Sherwood Paver Program (Program) described in Attachment A (Community Center Paver Project Requirements).

<u>Section 2.</u> SMS will be allowed up to a maximum of \$16,000.00 from paver sales for costs associated with overall management of the Program. Expenses above \$16,000.00 will come solely from other SMS revenues. SMS will account for all costs incurred by the Program in writing to the URA Manager not later than the end of the project.

Section 3. Twenty-five percent (25%) of "net proceeds" from the project will be awarded to SMS with the remaining seventy-five percent (75%) going to the Sherwood URA, "net proceeds" being defined as revenue collected from the Program minus actual engraving costs plus management costs incurred pursuant to Section 2 above up to the maximum allowed.

<u>Section 4.</u> SMS will be solely responsible for Paver program sales and project management except for tasks assigned to others as outlined in Attachment A.

<u>Section 5.</u> The SMS Paver Program Committee (defined in Attachment A) may by unanimous decision dissolve the Program, and if so, SMS will be reimbursed up to a maximum of \$5,000.00 provided adequate documentation of the need for same is provided the URA Manager.

<u>Section 6.</u> This Resolution is and shall be in effect upon its approval and adoption by the Board.

Duly passed by the Sherwood Urban Renewal Agency this 3rd day of April, 2012.

Keith S. Mays, Chair

Attest:

Sylvia Murphy, CMC, District Recorder

Community Center Paver Project Requirements

- 1. No more than 20 total characters (text, punctuation and spaces) may be used on each line of text on the paver.
- 2. All text will be capitalized, the same height and font.
- 3. Text height and font to be approved by the Sherwood Main Streets Paver Program Committee by unanimous decision.
- 4. Pavers shall only contain text. No logos or graphics.
- 5. No offensive words or language, as determined by the Sherwood Main Streets Paver Program Committee, will be permitted.
- 6. Pavers space may be sold to individuals or families for family and/or individual names in the following options (names only, no dates):
 - a. Full paver = \$225, up to four (4) lines of text.
 - b. Half of a paver = \$125, up to two (2) lines of text. There will be a solid line between the upper and lower half engraving.
 - c. Third of a paver = \$100, one (1) line of text. There will not be a solid line between each line of text, but rather some empty space.
- 7. Pavers space may be sold to Businesses, with a valid Sherwood Business License, to show their business name (name only, no messages, no logos or graphics):

Full paver = \$400, up to three (3) lines of text.

8. Pavers space may be sold to Organizations, with a current 501(c) name as registered with the State of Oregon, to show their organization name (name only, no messages, no logos or graphics):

Full paver = \$300, up to three (3) lines of text.

9. All requests for text/names to be used on pavers are subject to review, edit and unanimous approval of the Sherwood Main Streets Paver Program Committee.

- 10. The Sherwood Main Streets Paver Program Committee will include: Lee Weislogel, Angie Ford, Matt Langer, Tom Pessemier, and a Sherwood Main Streets board member. If one or more of these members becomes unavailable the Sherwood Urban Renewal Board will select a replacement as soon as practical.
- 11. After pledges to fill 200 pavers have been received, Sherwood Main Streets may begin collecting payments and placing orders.
- 12. The URA Manager will inform Sherwood Main Streets of the expected start of paver installation (Paver Installation Date) based on the contractors schedule. The program ends (sales end) when the finished production of engraved Pavers from the shop is expected to be completed before the Paver Installation Date. If oversold, as determined by the URA Manager, those sold last will be refunded. The City will not allow Pavers to be engraved on-site after installation unless approved by the Paver Program Committee by unanimous approval.
- 13. Each person, business or organization that buys part or all of a paver will sign an acknowledgement form that clearly states the pavers are the property of the City; the URA and the City are not responsible for errors in the text, maintenance, repair or replacement of any engraved pavers; there is no guarantee the engraved pavers will remain beyond 12 years; and it is up to the City to determine where each paver is initially located/installed.