

Sherwood Public Library
Quarterly Management Report
October, November, December 2017



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Statistics



The Library had over 56,000 visits this quarter and welcomed 284 new library card holders.

Monthly Patrons	Oct-17	Nov-17	Dec-17
Total registered patrons	11,661	11,769	11,850
Accounts active this month	2,723	2,690	2,623
% of accounts active this month	23%	23%	22%
New library cards	109	103	72

Visits & Hours	Oct-17	Nov-17	Dec-17
Door count	21,243	17,702	17,533
Door count last year	22,251	18,979	16,717
% change	-5%	-7%	5%
Open hours	254	224	233
Open days	30	26	29
People/hour	83.6	79.0	75.2
People/hour last year	87.95	80.76	71.44
% change	-5.2%	-2.2%	5.1%
People/day	708.10	680.85	604.59
Total cko & renewals / hour	112.0	127.0	117.2



Public computers were used 3,000 times this quarter.

Public computer usage	Oct-17	Nov-17	Dec-17
<u>Uses</u>	1,141	969	890
Minutes	748	704	603



Total collection size is over 49,000 items—including books, periodicals, movies, music and more. Library patrons have access to 1.7 million items countywide. This quarter, **1,673 items were added to the local collection.**

Collection Development	Oct-17	Nov-17	Dec-17
<u>Count of items added</u>	459	496	718
Count of items withdrawn (including periodicals)	373	750	1,148

Total circulation, including digital, was 84,207 this quarter, a decreased of 4%, in line with the national trend. Digital checkouts rose 29% this quarter compared to the same time last year.

Monthly Circulation	Oct-17	Nov-17	Dec-17
<u>Total check outs (includes digital)</u>	28,450	28,449	27,308
Total check outs prev. year	30,444	29,402	27,785
% change	-6.5%	-3.2%	-1.7%
<u>Physical check outs & renewals</u>	25,882	25,733	24,535
Total physical check outs/renewals prev. yr	28,318	27,360	25,711
% change	-8.6%	-5.9%	-4.6%
<u>Digital check outs (Overdrive)</u>	2,771	2,019	1,806
% of total checkouts that are digital	10.7%	7.8%	7.4%
Total digital check outs prev. year	2,568	2,716	2,773
% change	9.0%	9.5%	10.2%
Check ins	19,013	18,925	18,612
Service Area Population	23,873	23,873	23,873
Checkouts per capita	1.2	1.2	1.1
Checkouts per card holder	2.4	2.4	2.3
Checkouts per FTE	2,865	2,865	2,750
Value of monthly checkouts (estimated)	\$ 613,098	\$ 613,076	\$ 588,487

Programs & Outreach

156 programs this quarter with 7,575 participants—33% more than the same quarter last year... all part of our mission to inspire discovery, enrich lives and building community through equitable access to life-long learning.



By the numbers...	Oct-17	Nov-17	Dec-17	Quarter Totals
TOTAL # of Programs/Outreach	55	52	49	156
<i>Total # last year</i>	62	56	41	159
<i>% change</i>	-11%	-7%	20%	-2%
TOTAL Participation	3,238	2,015	2,322	7,575
<i>Total participation last year</i>	2,970	1,730	1,001	5,701
<i>% change</i>	9%	16%	132%	33%
# of Adult Programs/Outreach	10	12	8	30
<i>Participation: adult programs</i>	159	166	596	921
<i>Adult participation last year</i>	103	75	14	192
<i>% change</i>	54%	121%	4157%	380%
# of Teen Programs/Outreach	6	5	5	16
<i>Participation: teen programs</i>	47	35	27	109
<i>Teen participation last year</i>	56	83	31	170
<i>% change</i>	-16%	-58%	-13%	-36%
# of Youth Programs/Outreach	38	35	35	108
<i>Participation</i>	966	1,263	783	3,012
<i>School-aged programs</i>	18	13	13	44
<i>Participation: sch-age</i>	2143	976	660	3,779
<i>School-aged part. 16-17</i>	2,264	794	419	3,477
<i>% change</i>	-5%	23%	58%	9%
<i>Storytimes</i>	26	28	28	82
<i>Participation this year</i>	686	1,049	712	2,447
<i>Participation '16-17</i>	617	675	464	1,756
<i>Participation '15-16</i>	963	715	849	2,527
<i>Year comparisons</i>				
# of Programs/Outreach All Ages	3	2	3	8
<i>Participation</i>	2,088	568	930	3,586
<i>Participation last year</i>	1,960	100	421	2,481
<i>% change</i>	7%	468%	121%	45%
<i>Participation per FTE</i>	326	203	234	
<i>Participation per capita</i>	0.14	0.08	0.10	159

What we did...and who came

Adult Events	Participants
Advanced PowerPoint 2013	2
Book Discussion: Britt-Marie Was Here	7
Book Discussion: Love in the Time of Cholera	3
Book Discussion: The Storied Life of A.J. Finky	6
Citizen's University	9
DIY Craftshop (2 sessions)	31
Dyslexia 101	40
Estate Planning Workshop	30
Holiday Craft with Susan Kent	14
Library User Survey	546
One-on-One Tech Help	9
Repair Fair	35
Trivia @ 503 Uncorked (3 events)	113
Word Level 1	11
Word Level 2	10
Writing Workshop Series (4 sessions)	55

Teen Events	Participants
Fiction Friends (3 sessions)	25
Homework Help (6 sessions)	6
Teen Read Week	7
TeenLAB (6 sessions)	24

All Ages Events	Participants
15 th Annual Food For Fines	400 (tent.)
Art Walk: Rob Rainwater Trio & Snowflake craft	125
Costume Swap Social	19
Halloween in Old Town	1819
Harvest Festival at YMCA	250
International Games Day	508
Name the Library Kitty	405
Voices for the Performing Arts	60
Youth Orchestra Dress Rehearsal	

Youth Events	Participants
Archer Glen 2nd Grade Class Library Tour	100
Baby Storytime (13 sessions)	241
Book Buddies (2 sessions)	16
Builders Academy & Lil' Builders (3 sessions)	75
Can You Guess Who?	113
Early Release Day - Woo-hoo Wii U!	16
Family Inclusive Storytime (13 sessions)	241
Friends 'N' Favorites: Transformers	10
Fun for Ones (13 sessions)	448
Hopkins Reading Night	250
Open play for little people	40
Paperback Pals (3 sessions)	38
Play & Learn Family Storytime (2 sessions)	10
Preschool Storytime (23 sessions)	549
Read to the Dogs (6 sessions)	25
SCA Holiday Craft event with story	46
Stuffed Friends Sleepover	63
Twos Together (13 sessions)	537
Win a copy of Wonder (the book) before the movie comes out	29

Other Activities

We added “shelf-talkers” to the Juvenile Fiction series this quarter. This helps patrons easily find popular series for those who are first starting with chapter books, and also to find read-a-likes for other series they may not already be aware of. This fits in with our Strategic Plan. Kudos to Youth Services Librarian, Amanda Woods.

In November, Crystal Garcia, Adult Services Librarian, was able to attend an International Book Festival in Guadalajara, Mexico, to purchase Spanish-language materials that are unavailable in the U.S.A. This trip was funded by ALA and the Friends of the Sherwood Library. It also fits within our Strategic Plan.

Book Match @ Sherwood Public Library soft-launched this quarter. This is the new grant-funded reader’s advisory concierge service. We promoted it through our book discussion programs, the Board and the Friends.

Service Stories

On the new option for a Youth Access Card, a WCCLS card that does not require parent permission:

Millie & Friends Preschool has been bringing the after school kiddos to the library Tuesdays and Wednesdays. It’s been fun watching them use the library. I had a chance to approach her about the Youth Access Card because several of her kiddos have cards that they bring with them and many do not. The ones that come with their library card have them inside their clear plastic name tags– a perfect holder for their library cards, if I do say so myself— and they check out books while the other kiddos look on with longing eyes. I sent library card applications with her today in hopes that each student without a card can get a library card the next time they visit.

--Submitted by Jaime Thoreson, Youth Services Librarian II

On our new “Abilities” collection of toy people and how they engage families to normalize the diverse abilities of people in our communities during play:

I was shelving picture books in the children’s room and overheard a couple kids talking to their mom. First the daughter had the blind doll with sunglasses and her white walking stick/cane. She came up and asked her mom about the cane. Mom told her that the doll was blind and couldn’t see the cane helps her not trip over things and fall. The girl pointed out that the doll had glasses and mom told her they were for her protection and that her eyes were a little bit broken. Her son was sitting at the table next to her playing with the doll in a wheelchair playing basketball. I couldn’t hear him but mom told him that the wheelchair helps the man get around to play basketball and go to the store. There was a pause and mom said, yes it helps him go to work. Then another pause and mom said, no wheelchairs usually don’t help people go upside down like that. I couldn’t see but I could imagine the boy making the doll fly through the air upside down. *--Submitted by Heather Eldred, Technical Services Library Assistant*

Respectfully submitted,

