

Sherwood Public Library
Quarterly Management Report
July, August, September 2017



Submitted by: Adrienne Doman Calkins, Library Manager

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Statistics



The Library had over 63,000 visits this quarter and welcomed 382 new library card holders. Patron account activity went up 54% from July to August.

Monthly Patrons	Jul-17	Aug-17	Sep-17
Total registered patrons	11,301	11,438	11,555
Accounts active this month	3,042	4,749	2,855
% of accounts active this month	27%	42%	25%
New library cards	128	137	117

Visits & Hours	Jul-17	Aug-17	Sep-17
Door count	21,903	22,445	19,069
Door count last year	23,481	22,970	19,537
% change	-7%	-2%	-2%
Open hours	244	270	255
Open days	28	31	30.00
People/hour	89.8	83.1	74.8
People/hour last year	93.92	83.22	78.78
% change	-4.6%	-0.1%	-5.3%
People/day	782.25	724.03	635.63
Total cko & renewals / hour	126.2	117.4	111.6
Visits per capita	0.92	0.94	0.80



Public computers were used nearly 3,400 times this quarter.

Public computer usage	Jul-17	Aug-17	Sep-17
<u>Uses</u>	1,026	1,205	1,121
Minutes	633	736	659



Total collection size is over 49,000 items—including books, periodicals, movies, music and more. Library patrons have access to 1.7 million items countywide.

Collection Development	Jul-17	Aug-17	Sep-17
<u>Count of items added</u>	537	481	518
Count of items withdrawn (including periodicals)	468	301	481

Total circulation, including digital, went up 3% in September, defying the national trend. Digital checkouts are over 9% of total checkouts.

Monthly Circulation	Jul-17	Aug-17	Sep-17
<u>Total check outs (includes digital)</u>	30,803	31,711	28,470
Total check outs prev. year	30,518	31,649	27,611
% change	0.9%	0.2%	3.1%
<u>Physical check outs & renewals</u>	27,977	28,700	25,816
Total physical check outs/ren. prev. year	29,219	30,386	26,449
% change	-4.3%	-5.5%	-2.4%
<u>Digital check outs (Overdrive)</u>	2,826	3,011	2,654
% of total checkouts that are digital	9.2%	9.5%	9.3%
Total digital check outs prev. year	2,090	2,141	2,001
% change	35.2%	40.6%	32.6%
Check ins	20,523	21,594	18,736
Service Area Population	23,873	23,873	23,873
Checkouts per capita	1.3	1.3	1.2
Checkouts per card holder	2.7	2.8	2.5
FTE	9.93	9.93	9.93
Checkouts per FTE	3,102	3,193	2,867
Value of monthly checkouts (estimated)	\$ 663,805	\$ 683,372	\$ 613,529

Programs & Outreach

132 programs this quarter with 9,427 participants... all part of our mission inspire discovery, enrich lives and building community through equitable access to life-long learning.



By the numbers...	Jul-17	Aug-17	Sep-17	FY Totals
TOTAL # of Programs/Outreach	43	48	41	132
<i>Total # last year</i>	46	43	42	623
<i>% change</i>	-7%	12%	-2%	
TOTAL Participation	5,114	3,314	999	9,427
<i>Total participation last year</i>	4,699	2,336	1,646	24,262
<i>% change</i>	9%	42%	-39%	
# of Adult Programs/Outreach	3	4	9	16
<i>Participation: adult programs</i>	504	458	163	1,125
<i>Adult participation last year</i>	561	590	432	2,538
<i>% change</i>	-10%	-22%	-62%	
# of Teen Programs/Outreach	7	3	1	11
<i>Participation: teen programs</i>	316	36	8	360
<i>Teen participation last year</i>	429	124	387	1,668
<i>% change</i>	-26%	-71%	-98%	
# of Youth Programs/Outreach	30	34	30	94
<i>Participation</i>	2,770	1,180	703	4,653
<i>School-aged programs</i>	24	18	8	50
<i>Participation</i>	4,091	1,775	94	5,960
<i>Participation last year</i>	3,658	903	922	12,874
<i>% change</i>	12%	97%	-90%	
<i>Storytimes</i>	19	21	24	64
<i>Participation</i>	933	415	633	1,981
<i>Participation last year</i>	1,102	990	608	8,170
<i>% change</i>	-15%	-58%	4%	
# of Programs/Outreach for All Ages	8	9	1	18
<i>Participation</i>	1,821	1,676	125	3,622
<i>Participation last year</i>	1,436	268	538	6,358
<i>% change</i>	27%	525%	-77%	
<i>Participation per FTE</i>	515	334	101	
<i>Participation per capita</i>	0.21	0.14	0.04	

What we did...and who came

Adult Events	Participants
Adult Book Discussion: Hidden Figures	10
Adult Book Discussion: LaRose	1
Adult Summer Reading Book reviews	418
Adult Summer Reading Sign-up	456
DIY Craftshop: Robin Hood Festival Flower Crowns	20
Fall Writing Workshop	12
Golden Leaf: Kilong Ung, A Khmer Rouge Genocide Survivor	32
Janis Miglavs: We All Have Five Fingers	81
Library Trivia @ 503 Uncorked (3 sessions)	90
One-on-one Tech Help	5

All Ages Events	Participants
Eclipse It! Glasses giveaway	500
Eclipse It! Pinhole projectors	135
Guessing Jar (2 themes)	1139
Movies in the Park (2 nights)	149
Music On the Green Outreach	62
Reader's Advisory on Social Media	38
Saturday Market Outreach (2 days)	271

Teen Events	Participants
Fiction Friends	4
Summer Reading: Crazy Candy Sushi	32
Summer Reading: F-U-N with LEDs	28
Summer Reading: Youth Summer Reading Sign-ups	1580
What Hogwarts House Would You Belong To? Poster	85
Who's Your favorite fairytale character?	42

Youth Events	Participants
Advanced Origami/Craftpalooza	18
Baby Storytime (11 sessions)	161
Bilingual Storytime in the Park (5 sessions)	630
Blair's Lego Block Party	17
Book Buddies (3 sessions)	35
Family Storytime (4 sessions)	65
Fiction Friends (2 sessions)	18
Fun for Ones (11 sessions)	427
Globe Snackers	9
Homeschool Group Tour	10
Open Play for Little People (4 sessions)	174
Paperback Pals (3 sessions)	23
Play & Learn Family Storytime	4
Preschool Storytime (12 sessions)	327
Read to the Dogs (6 sessions)	17
Star Search (part of the Eclipse It! program)	36
STEM Family Storytime	7
Summer Reading: Build A Better World Camp	87
Summer Reading: Crazy Candy Sushi	32
Summer Reading: Engineer It! (Oregon Natural History Museum)	20
Summer Reading: F-U-N with LEDs	28
Summer Reading: Knights of Veritas: Building a Better Suit of Armour (2 sessions)	113
Summer Reading: Michael O'Neill	148
Summer Reading: Rick Huddle	178
Summer Reading: The Reptile Man	507
Summer Reading: Vikki Gasko-Green	275
Summer Reading: Youth Summer Reading Finishers	488
Summer Reading: Youth Summer Reading Sign-ups	1580
Twos Together (20 sessions)	479
What Hogwarts House Would You Belong To? Poster	85
What is Knuffle Bunny Reading About?	13
Who's Your favorite fairytale character?	42
Wing Team Gun Safety (2 sessions)	56

Other Activities

We won a grant for \$5000 for a new “Book Match” service to formalize our reader’s advisory services with fancy marketing and additional outreach. This grant was a national competition for one of three awards for \$5000 to engage readers at a public library, sponsored by LibraryAware (the software tool we use for our e-newsletter) and NovelList (our reader’s advisory database).

Service Stories

In pursuit of trivia (The Tigard Tualatin Times)

Blair Stenvick; Friday, August 25, 2017

Sherwood Public Library hosts a monthly trivia night at 503 Uncorked, a local wine bar. <http://pamplinmedia.com/ttt/91-features/370228-253496-in-pursuit-of-trivia->



COURTESY SHERWOOD PUBLIC LIBRARY - The library's trivia night at 503 Uncorked features eight rounds, including one visual round and one musical round.

"In Italy, this Jim Carrey movie with a sci-fi element is called 'If You Leave Me, I Delete You.'"

"This magical British author really dislikes printers, tweeting 'Of all devices known to

humankind, the desktop printer is the most evil. I am close to breaking point.'"

"The right of the government to take private property for public purpose is _____ domain."

If you knew the answers attached to any of these trivia clues (which are "Eternal Sunshine of the Spotless Mind," J.K. Rowling, and "eminent"), then you might want to try your hand at the Sherwood Public Library's trivia night at wine bar 503 Uncorked.

The event, which takes place on the first Thursday of each month, is the brainchild of Beth Gilbert, the library's adult services librarian. When Gilbert launched trivia night in March, she thought it would be one fun one-off — but enthusiasm was high enough to make it a monthly occurrence.

"I was part of a trivia team in Portland and I loved it, and it was something to look forward to that was really fun," Gilbert said about her inspiration for the event. "We also thought it would be a good way to reach out to people who maybe aren't regular library users."

The event always goes from 7 to 8:30 p.m., and Gilbert packs eight rounds of trivia into that hour and a half. Folks can play as individuals or in teams, and there's usually between 20 and 30 participants.

"We'll get people who maybe just happen to be at the wine bar to play," Gilbert said. "It's a good opportunity to bring the library into the community."

Those eight rounds of trivia vary month-to-month, but they do always include one round with visual clues, one round with musical clues, and a round related to something happening at the library or in the Sherwood community.

In July, that community-related round was about Robin Hood, to honor Sherwood Robin Hood Festival. In September, the round will be all about peace, to mark the library's celebration of International Day of Peace on Sept. 21.

For prizes, Gilbert gives wine and gifts cards from 503 Uncorked to teams who place first, second and third. If your team is looking for a leg up, keep in mind that the library always gives away one free answer on the day of the event — you just have to follow its Twitter handle, @SherwoodLibrary, or "like" its Facebook page to see it.

For Gilbert, these nights are an opportunity to bring Sherwood together for a fun night out — with the library, of course.

"Sherwood is a smaller community, and we want to make the library central to that, as a place that's on people's mind, that's fun and exciting and inspiring," she said. "And they're great social events. It's something you can do as a group with your friends, and it's fun to compete."

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Alomen Collins".