



## **BEGIN YOUR JOURNEY TO BUSINESS SUCCESS:**

### **JOIN THE SUMMER 2022 BUSINESS STARTUP ENTREPRENEURSHIP TRAINING PROGRAM HERE IN SHERWOOD**

You have an idea for a business. Now what? The City of Sherwood Economic Development Office and Sherwood Area Chamber of Commerce are partnering to present the Kauffman FastTrac entrepreneurship training program right here in-person in Sherwood this summer. Kauffman FastTrac is an exciting hands-on comprehensive business development program offered in a classroom setting at the Sherwood Chamber of Commerce Office designed to help entrepreneurs' fine tune the skills needed to create, manage and grow a successful business. FastTrac participants don't just learn about their business, they experience it! They work on their own business ideas throughout the program – moving their venture from idea to reality or new levels of growth – all with the help of an experienced facilitator!

#### Training Sessions:

- Exploring Your New Business Idea.
- Identifying and Meeting Market Needs
- Setting Financial Goals
- Planning Your Product/Service
- Analyzing and Reaching the Market
- Building Your Organization and Team
- Planning for a Profitable Business
- Cash Flow and Acquiring Funds
- Implementing Your Plan.

**Course Start Date: July 25, 2022 5:00 – 8:00 pm**

**Enrollment Close Date: July 18, 2022 at 5:00 pm**

**Course End Date: October 10, 2022 (no class on September 5<sup>th</sup> or September 19<sup>th</sup>)**

**Fee: \$25 for entire 5-part training course**

**SPACE IS LIMITED:** For More Course Details and Application: <http://www.sherwoodchamber.org>.

**For additional information, please contact:** Renee Brouse at the Sherwood Area Chamber of Commerce: 503.625.7800 or [chamber@sherwoodchamber.org](mailto:chamber@sherwoodchamber.org) or Bruce Coleman at the City of Sherwood: 503.625.4206 or [colemanb@sherwoodoregon.gov](mailto:colemanb@sherwoodoregon.gov)

