

CUSTOM CAPITAL INCENTIVE INCREASES

Energy Trust of Oregon cash incentives help Oregon businesses save energy and money by reducing upfront costs and creating long-term energy savings. Beginning in 2020, Energy Trust is increasing the gas and electric cash incentives for industrial customers who complete custom capital projects. Energy Trust provides cash incentives based on the estimated energy saved from an upgrade.

Incentives for custom capital equipment upgrades are:

Previous incentives

- \$2.00/annual therm saved, up to 50% of eligible project cost
- \$0.25/annual kilowatt hour saved up to 50% of eligible project cost*

New incentives

- \$2.50/annual therm saved, up to 70% of eligible project cost
- \$0.30/annual kilowatt hour saved up to 70% of eligible project cost*

With these changes, eligible customers could receive a substantially increased cash incentive, as shown in the project example.

What are the requirements?

To qualify for the incentives, the customer must be an eligible industrial or agricultural customer of Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas or Avista. Custom capital efficiency projects must be implemented and verified within the program's required one-year incentive reservation period. All custom projects must be pre-approved to be eligible for incentives. Please contact Energy Trust before ordering any equipment.

**Incentives are subject to availability and may change.*

Visit www.energytrust.org/incentives/industry-custom-incentives for complete eligibility information.



For more information on industrial efficiency incentives, visit www.energytrust.org/programs/industry or call **1.866.202.0576**.

Serving customers of Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas and Avista. 1/20

PROJECT-AT-A-GLANCE

A manufacturer uses 16 rooftop air handling units to manage the HVAC in their factory building. Customer achieved energy and cost savings by retrofitting HVAC units with Advanced Rooftop Controls with variable speed drives.

Financial analysis

- \$259,500 project cost
- \$31,330 estimated annual savings
- 17,340 therms saved

Previous incentive

\$2/therm up to 50% of eligible project cost and \$0.25/kWh up to 50% of eligible project cost

- \$129,740 in Energy Trust cash incentives

New incentive

\$2.50/therm up to 70% of eligible project cost and \$0.30/kWh up to 70% of eligible project cost

- \$159,200 in Energy Trust cash incentives

This increased incentive lowers the customer's payback period to less than three years.