Proposer Name: YMCA\_\_\_\_\_

Evaluator Name: Councilor Garland

# **Selection Review Committee RFP Evaluation Form**

Recreational and Aquatic Center Operations and Management Services

Instructions: Each member of the Selection Review Committee will provide two evaluations for each proposal:

- 1. An evaluation of the written proposal.
- 2. An evaluation of the interview (if applicable).

Each evaluation will be made based on the following scoring criteria:

TOTAL POINTS	100
Criteria	Maximum Score
Introductory Letter (not scored, but considered)	
Overall Experience	30
Proposed Programming/Operational Plan	30
References	15
Budget/Financial Proposal	25
TOTAL POINTS	100

After the interview evaluation process has been completed, determination of the successful proposer will be based on **both** the interview evaluation and the written proposal evaluation.

#### Written Proposal Evaluation

Criteria	Notes	Max Points	My Score
Overall Experience	<ul> <li>Strong experience (18 years) with current facility</li> <li>Experience with local market and trends</li> <li>Experienced staff, with a large number of local volunteer hours</li> </ul>	30	27
Proposed Programming / Operational Plan	<ul> <li>Programs at YMCA currently include programs for Teen Center, free Child Care, scholarships</li> <li>Philosophy includes strong commitment to community involvement through local Sherwood events</li> <li>Local management and Board of Managers</li> <li>Well-documented staff manual, training plan materials</li> </ul>	30	27
References	<ul> <li>Five (5) professional references provided</li> <li>Fourteen (14) personal references provided</li> </ul>	15	15

Budget/Financial Proposal	<ul> <li>YMCA proposed to operate at a net income profit for each of next 5 years</li> <li>Membership rates to stay at current rates</li> <li>No Management Fee charged to the City</li> <li>Any deficit (net income loss) will be covered by the YMCA – not the City</li> <li>Three (3) years of financial records provided with RFP</li> </ul>	25	23
	Total:	100	92

Criteria	Notes	Max Points	My Score
Overall Experience	<ul> <li>18+ years of experience in current facility management</li> <li>Local management is a strong plus</li> <li>Mission statement aligns well with Sherwood community</li> </ul>	30	27
Proposed Programming / Operational Plan	<ul> <li>Strong local community involvement, through health initiatives (Diabetes Prevention Program), free Child Watch, and scholarships</li> <li>Scholarships of \$325K in 2016, and proposed to provide the same in 2017</li> <li>Plan to hire Executive Director after RFP process concludes</li> <li>Hours of Operation would remain the same</li> </ul>	30	25
References	N/A	15	0
Budget/Financial Proposal	<ul> <li>YMCA proposed to operate at a net income profit for each of next 5 years</li> <li>Membership rates to stay at current rates</li> <li>Operating surplus will stay with the community</li> <li>Operating net losses will be absorbed by the YMCA</li> </ul>	25	23
	Total:	100	75

Proposer Name: Health Fitness\_\_\_\_\_

Evaluator Name: Councilor Garland

# **Selection Review Committee RFP Evaluation Form**

Recreational and Aquatic Center Operations and Management Services

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- 1. An evaluation of the written proposal.
- 2. An evaluation of the interview (if applicable).

Each evaluation will be made based on the following scoring criteria:

TOTAL POINTS	100
Criteria	Maximum Score
Introductory Letter (not scored, but considered)	
Overall Experience	30
Proposed Programming/Operational Plan	30
References	15
Budget/Financial Proposal	25
TOTAL POINTS	100

After the interview evaluation process has been completed, determination of the successful proposer will be based on **both** the interview evaluation and the written proposal evaluation.

#### Written Proposal Evaluation

Criteria	Notes	Max Points	My Score
Overall Experience	<ul> <li>Solid history of similar facilities, including a city-run facility (Bethel AK)</li> <li>Experienced staff with solid management core</li> </ul>	30	27
Proposed Programming / Operational Plan	<ul> <li>Good history of transitions</li> <li>Marketing plan is high-quality, with open input from City available</li> <li>Program Value Analysis (PVA) and sample Monthly Management Report are well-written and thorough</li> <li>Draft Transition Plan is adequate</li> </ul>	30	25
References	<ul> <li>Three (3) references provided</li> <li>Well-documented examples of partnerships</li> </ul>	15	15
Budget/Financial		25	15

Proposal	<ul> <li>Original pro forma submitted indicates a yearly net income loss</li> <li>Proposal would maintain current membership fee rates</li> <li>Fixed management fee</li> <li>Losses incurred would be responsibility of City</li> </ul>		
	Total:	100	82

Criteria	Notes	Max Points	My Score
Overall Experience	<ul> <li>Health Fitness exhibited a strong history of transitioning existing facilities</li> <li>HF displayed experience with a wide range of healthcare facilities</li> <li>Potential for additional HF growth throughout the country</li> </ul>	30	25
Proposed Programming / Operational Plan	<ul> <li>Good descriptions of transition plans</li> <li>Staffing plans were well-described, specifically with regards to existing staff</li> <li>I have a concern with the remote (out of state) structure of the Organizational Team</li> <li>While HF has some community involvement in their other facilities, these events were more focused on fundraising and membership drives, and not for scholarships</li> </ul>	30	23
References	N/A	15	0
Budget/Financial Proposal	<ul> <li>Updated pro forma (dated 7/27/17) shows a net income profit in Year 5, but an overall projected loss for 5-year projection</li> <li>Year over year increase in management fee</li> </ul>	25	18
	Total:	100	66

Proposer Name: Tualatin Hills Park & Rec. District\_\_\_\_

Evaluator Name: Councilor Garland \_\_\_\_\_

# **Selection Review Committee RFP Evaluation Form**

Recreational and Aquatic Center Operations and Management Services

Instructions: Each member of the Selection Review Committee will provide two evaluations for each proposal:

- 1. An evaluation of the written proposal.
- 2. An evaluation of the interview (if applicable).

Each evaluation will be made based on the following scoring criteria:

TOTAL POINTS	100
Criteria	Maximum Score
Introductory Letter (not scored, but considered)	
Overall Experience	30
Proposed Programming/Operational Plan	30
References	15
Budget/Financial Proposal	25
TOTAL POINTS	100

After the interview evaluation process has been completed, determination of the successful proposer will be based on **both** the interview evaluation and the written proposal evaluation.

#### Written Proposal Evaluation

Criteria	Notes	Max Points	My Score
Overall Experience	<ul> <li>Well-established organization in the region</li> <li>Inclusive Mission and Vision Statements</li> </ul>	30	22
Proposed Programming / Operational Plan	<ul> <li>Hours of Operation would not change</li> <li>Increased membership fees over current rates offered</li> </ul>	30	23
References	None provided	15	0
Budget/Financial Proposal	<ul> <li>Pro forma indicates net income loss of over \$200K/year (responsibility of city)</li> <li>Increased membership fees over current rates offered</li> </ul>	25	15
	Total:	100	60

Criteria	Notes	Max Points	My Score
Overall Experience	<ul> <li>Management staff has extensive experience, with many years in current roles. Excellent stability.</li> <li>THPRD does not have experience in transitioning existing facilities. Experience is with new facilities only</li> <li>THPRD does have experience with expansions of facilities (Elsie Stuhr and Conestoga)</li> </ul>	30	18
Proposed Programming / Operational Plan	<ul> <li>THPRD would not include Sherwood facility into greater THPRD centers (standalone facility)</li> <li>There are no future plans to expand THPRD boundaries to include Sherwood</li> <li>Recruitment for job positions would not allow for special allowances for existing employees</li> <li>Lack of planning concerning transition plans</li> </ul>	30	15
References	N/A	15	0
Budget/Financial Proposal	<ul> <li>Scholarships would not come from THPRD</li> <li>Project net loss, but any profits (if exists) would be split between THPRD and City</li> <li>General lack of detailed financial information provided during the interview</li> </ul>	25	15
	Total:	100	48

Proposer Name: SFM/CH\_\_\_\_\_

Evaluator Name: Councilor Garland

# **Selection Review Committee RFP Evaluation Form**

Recreational and Aquatic Center Operations and Management Services

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- 1. An evaluation of the written proposal.
- 2. An evaluation of the interview (if applicable).

Each evaluation will be made based on the following scoring criteria:

TOTAL POINTS	100
Criteria	Maximum Score
Introductory Letter (not scored, but considered)	
Overall Experience	30
Proposed Programming/Operational Plan	30
References	15
Budget/Financial Proposal	25
TOTAL POINTS	100

After the interview evaluation process has been completed, determination of the successful proposer will be based on **both** the interview evaluation and the written proposal evaluation.

### Written Proposal Evaluation

Criteria	Notes	Max Points	My Score
Overall Experience	<ul> <li>Limited/ no experience running facility similar to Sherwood Rec. Center</li> <li>Little mention of community involvment</li> </ul>	30	10
Proposed Programming / Operational Plan	<ul> <li>Emphasis on Marketing Plan, lacking in Operational Plan</li> </ul>	30	10
References	Seven (7) references provided	15	15
Budget/Financial Proposal	<ul> <li>Proposal limited to vague guidelines, other than Base Management Fee</li> <li>No pro forma or projections provided</li> </ul>	25	5
	Total:	100	40

Criteria	Notes	Max Points	My Score
Overall Experience	N/A	30	0
Proposed Programming / Operational Plan	N/A	30	0
References	N/A	15	0
Budget/Financial Proposal	N/A	25	0
	Total:	100	0

Proposer Name: United Pool Management\_\_\_\_\_

Evaluator Name: Councilor Garland

# **Selection Review Committee RFP Evaluation Form**

Recreational and Aquatic Center Operations and Management Services

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Each evaluation will be made based on the following scoring criteria:

TOTAL POINTS	100
Criteria	Maximum Score
Introductory Letter (not scored, but considered)	
Overall Experience	30
Proposed Programming/Operational Plan	30
References	15
Budget/Financial Proposal	25
TOTAL POINTS	100

After the interview evaluation process has been completed, determination of the successful proposer will be based on **both** the interview evaluation and the written proposal evaluation.

#### Written Proposal Evaluation

Criteria	Notes	Max Points	My Score
Overall Experience	<ul> <li>Experience limited to aquatic centers – no gym experience</li> <li>No mention of community involvement</li> </ul>	30	5
Proposed Programming / Operational Plan	<ul> <li>Limited plan using generic language</li> </ul>	30	5
References	None provided	15	0
Budget/Financial Proposal	<ul> <li>Proposal limited to vague terms</li> <li>No pro forma or projections provided</li> </ul>	25	5
	Total:	100	15

Criteria	Notes	Max Points	My Score
Overall Experience	N/A	30	0
Proposed Programming / Operational Plan	N/A	30	0
References	N/A	15	0
Budget/Financial Proposal	N/A	25	0
	Total:	100	0