

Exhibit B - Owned Materials and Systems

HealthFitness' Owned Material, which is owned, copyrighted, leased or uses proprietary forms, systems, techniques, materials, manuals and documents includes, without limitation, the following material to be used in conjunction with Agreement.

- HealthFitness List of Client Addresses and Phone Numbers
- Health History/Medical Consultation, Informed Consent/Release of Liability Form, Privacy Policies, Referral Forms, Health Advisor Inventory System
- Systematic Year Calendar Planning and Participant Tracking process
- Program Start-Up Manual and Timelines
- Business Planning Template
- Program Plans and Management Tools
- Program Promotion Handbook
- Operations Manual
- Standards Manual
- Policies and Procedures Manual
- Preferred Purchasing Program and Manual
- Training Guide for Health and Fitness Professionals
- HealthFitness Quality Assurance Program
- Performance Evaluation Form
- HealthFitness Resource Library
- Fitness Center Clearance Process and Forms
- Outreach Program booklets, screening techniques, forms
- HealthFitness Hiring and Recruiting Guide
- HealthFitness Strategic Assessment Audit forms, Visioning Session Framework, Stakeholder Interview Tools, Benchmarking Process and overall System
- Client Satisfaction Tools and Measurement Systems
- HealthFitness' Club Performance eTraining Usage License
- HealthFitness Screening and Health Risk Assessment Process and Procedures Manual
- Health Advising Process including Forms
- HealthFitness Reporting Templates and Tools
- Results Calculator and Predictor Tools, System and Processes
- Targeted Behavior Modification Process
- Health Management Manuals
- HealthFitness Occupational Health Processes, Systems, Tools, Participant Materials and promotions including JOBFIT®
- Participant Survey Tool, Systems and Processes
- Health Screening Participant Materials
- Health Coaching Materials for Participants
- Health Coaching Training and Management Systems
- Health Action Guides for Participants
- Program Value Analysis (PVA) forms and process
- Group Exercise Class Guidelines
- Specialty Class (Yoga, Pilates, etc.) Program Administration Guidelines
- Personal Training Program Administration Guidelines
- Intern Handbook
- Free Weight Manual
- CompuFit or Outreach Program booklets, screening techniques, forms
- Sports and Recreation Guide
- HealthFitness Facility Planning Manual and Guidelines, forms, techniques, systems

- Fitness Assessment and Exercise Prescription Systems
- HealthFitness Fitness Maintenance Request form
- Fitness Software usage license
- IDEA ClubConnect usage license
- HealthFitness Platform and all related tools (e.g. Tip of the Day) and resources (all versions)
- HealthFitness INSIGHT International Platform (all versions) and all resources
- HealthFitness Health Improvement Programs (HIP's) - Programs, Materials, Processes and Participant Materials
- Incentive Solutions and Tools
- All Policies, Tools and Resources documented on eCentral and SharePoint Platforms
- LEAP and Be Your Better Self Program
- All Programs Reporting and ROI Report templates, processes and systems
- All implementation processes, tools and systems specific to the health management HealthFitness business
- Adapted HERO Scorecard tools and resources
- HealthFitness Health Advocacy, Condition Management, and Nurseline Tools, Systems, Processes and Manuals
- Established Marketing Campaigns
- All Programs - HealthFitness Participant Communications and Promotions

THIRD-PARTY OWNERSHIP RIGHTS - CONFIDENTIAL

- Healthwise Content on Platform
- Health Enhancement Systems Program Content and Systems
- SelfHelpWorks Program Content and Systems
- MindBody Program Content and Systems
- WELLBEATS Program Content and Systems
- Fusionetics Program Content and Systems
- GlobalFit Program Content and Systems
- Welltok Program Content and Systems