



2013 Music on the Green Sponsorship Commitment Form



Company/Business Name: _____

Contact Person: _____ Day Phone: _____

Mailing Address: _____ E-mail: _____

City, State, Zip: _____

Sponsorship Packages:

The benefits your business will receive from participating in a sponsorship package are outlined on the attached sheet.

- Presenting Sponsor (~~\$5000~~) **Sold!**
- Major Sponsor (\$3000)
- Supporting Sponsor (\$1500)
- Contributing Sponsor (\$750)
- Good Neighbor Sponsor (\$100 & up) \$ _____

Do you wish to receive an invoice? YES NO **Receipt?** YES NO

In-Kind Contribution:

- Publicity (design, printing, ads in publications, etc.)
- Complimentary snacks, drinks etc. for bands
- Other _____

Please return this page to:

Jennifer Ortiz
City of Sherwood
22560 SW Pine Street
Sherwood, OR 97140
Phone: (503) 625-4251
Fax: (503) 625-5524
ortizj@sherwoodoregon.gov



Signature: _____

Date: _____

By signing this commitment form, you are agreeing to the terms of the Rules and Regulations as stated on the back of the Sponsor Package sheet provided.

Music

ON THE GREEN

2013 SPONSORSHIP PACKAGES



Presenting Sponsor --- \$5,000

- Named as Presenting Sponsor in all press releases and media advertising
- Named as Presenting Sponsor on 8 street pole banners located in Old Town Sherwood
- Logo on all posters distributed around the community
- On stage banner with company name and logo
- Opportunity for you to introduce the band and let the audience know about your business
- Preferred vendor booth space at all 7 concerts to use as promotion of your products or services
- Company name and logo to appear on the Music on the Green website with a link to your business website
- Large ad on backside of concert program distributed during Music on the Green (distribution of 7,500)
- Large ad on Sherwood Public Library Summer Reading Program flyers (distribution of 1500)
- Announcements made during concerts thanking Presenting Sponsor
- Named as Presenting Sponsor in Sherwood Gazette insert
- Company name on thank you board at the concert
- Sole opportunity to hold a raffle at your booth with the ability to utilize stage time to promote prizes and announce raffle winners
- Sponsorship recognition at Sherwood City Council meeting

Major Sponsor --- \$3,000

- Named as Major Sponsor in insert published in the Sherwood Gazette
- Logo on all posters and flyers distributed around the community
- On stage banner with company name and logo
- Vendor booth space at all 7 concerts to use as promotion of your products or services
- Company name and logo to appear on the Music on the Green website with a link to your business website
- Announcements during concerts thanking Major Sponsors
- Company name on thank you board at the concert

Supporting Sponsor --- \$1,500

- Logo on all posters and flyers distributed around the community
- Vendor booth space at all 7 concerts
- Company name and logo to appear on the Music on the Green website with a link to your business website
- Company name on thank you board at the concert
- Listed as a sponsor in the Sherwood Gazette insert

Contributing Sponsor --- \$750

- Vendor booth space at all 7 concerts
- Company name to appear on Music on the Green website with a link to your website
- Company name on thank you board at the concert
- Listed as a sponsor in the Sherwood Gazette insert

Good Neighbor Sponsor --- \$100 & up

- Company name to appear on Music on the Green website with a link to your website
- Company name on thank you board at the concert
- Listed as a sponsor in the Sherwood Gazette insert

Rules and Regulations

Booth Purpose: The purpose of sponsor booth space is to allow the opportunity to showcase business/organization offerings to the community.

Booth Etiquette: Sponsors receiving booth space real-estate shall be confined to conducting activities within the designated booth space. No roaming for business solicitation will be allowed.

Giveaways: Giveaways will be permitted. Please limit giveaways that may result in excess waste at the event that would cause extra staff time for clean up.

Games of Chance: Games of chance will be permitted. Solicitation for signups must be conducted within designated booth space. With the exception of the Presenting Sponsor, no sponsor shall have the opportunity to utilize the stage to make raffle announcements. Winners must be contacted and coordinated outside the Music on the Green venue. "Contests", "Sweepstakes", and "Prizes" must comply with the federal regulations as follows.

The rules must be easily understood and must contain:

- The retail price of the prize.
- The cost to participate, including any charges for taxes.
- The exact amount of any shipping or handling charges.

Per the City's request, if your business is holding a game of chance with the purpose of collecting names, phone numbers, email, and/or addresses for business solicitation, it must be stated in the "rules" that participant in game of chance "may be contacted for business purposes". "Raffle's", with the purpose of raising funds, are only allowed by non profit organizations as dictated by the Department of Justice.

Sales: Sales will not be permitted in sponsor booths per city ordinance 653 § 7, 1974