

Sherwood Public Library Monthly Management Report March 2015

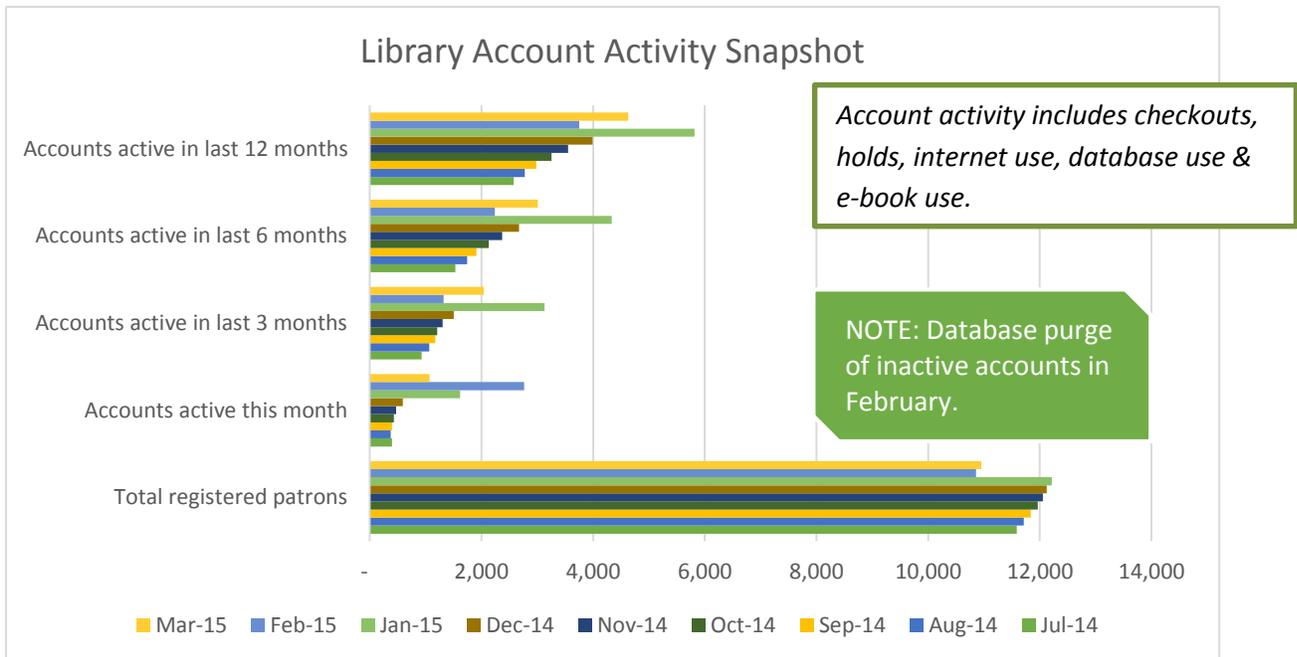


Submitted by: Adrienne Doman Calkins, Library Manager

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Statistics

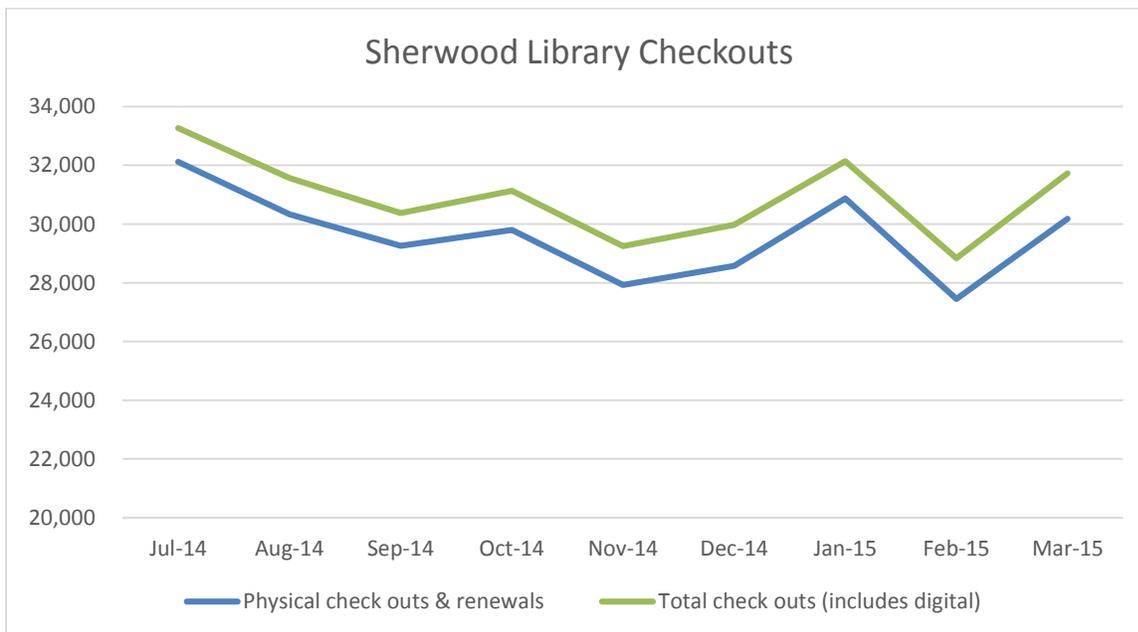


Monthly Patrons	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15
Total registered patrons	12,057	12,121	12,217	10,855	10,954
Accounts active this month	472	594	1,619	2,766	1,069
% change from prev. month	9%	26%	173%	71%	-61%
Accounts active in last 3 months	1,304	1,502	3,127	1,319	2,042
% change from prev. month	8%	15%	108%	-58%	55%
Accounts active in last 6 months	2,371	2,675	4,335	2,242	3,011
% change from prev. month	11%	13%	62%	-48%	34%
Accounts active in last 12 months	3,550	3,993	5,815	3,752	4,629
% of patrons active last 12 mos.	29%	33%	48%	35%	42%
New library cards	95	64	96	71	99
Growth with new cards	0.8%	0.5%	0.8%	0.7%	0.9%

Door count	Feb-15	Mar-15	% Change from last month	Mar-15 Open hours	Open days	Visits per hour	Visits per day	Avg physical checkouts & renewals per hour	Monthly checkouts per FTE
Total	18,956	21,301	11%	265	31	80	687	114	3,295

The Library had nearly 700 visits per day, 1,071 program participants and a 12% increase in digital checkouts in March.

Monthly Circulation	Feb-15	Mar-15	March last year	% Change from last year	% Change from last month
Physical check outs & renewals	27,446	30,177	32,894	-8.3%	10.0%
Self-checkouts only	7,299	7,625	7,222	5.6%	4.5%
% @ self-check	27%	25%	22%	15.1%	-5.0%
Digital checkouts (Library2Go)	1,114	1,240	n/a	n/a	11%
Digital checkouts (3M)	272	310	n/a	n/a	14%
Total digital checkouts	1,386	1,550	n/a	n/a	12%
% of total checkouts	4.8%	4.9%	n/a	n/a	2%
Total check outs	28,832	31,727	32,894	-3.5%	10.0%
Check ins	19,571	22,061	22,855	-3.5%	12.7%



Collection Development	Feb-15	Mar-15	Monthly avg last FY
Count of items added	599	400	562

Volunteers	Hours	Equivalent FTE	# of volunteers
Bulletin Board	4	0.02	1
Checkin (returns)	81.75	0.47	12
Checkin (tasket processing & holds)	56	0.32	7
Clerical/office asst	12.5	0.07	1
Requests to fill	37.75	0.22	6
Homework Helper	6	0.03	1
Shelving	6.25	0.04	1
Checkin total	137.75	0.79	19
Grand Total	204.25	1.18	29
Last month	169	0.98	22
% change	17%	17%	24%

Programs & Activities

Youth & Family Programs:

- Homework Help—10 teens (3 sessions)
- Paperback Pals book group—6 children, 1 adult—7 total
- Read to the Dogs—11 participants
- NEW: Spring Break Movies
 - *Boxtrolls*—21 children, 7 adults—28 total
 - *Big Hero 6*—14 children, 10 adults—24 total
- Stuffed Friends Sleepover—16 children, 7 adults—23 total
- NEW: Lego Maniacs with Mr. Blair, Master Builder—35 children, 22 adults—58 total
- Storytimes (note: no storytime first week of March)
 - Saturday Family Storytime -- 9 children & 6 adults—15 total
 - Toddler Storytimes, Tuesdays & Wednesdays: 154 children, 129 adults—283 total people (7 storytimes)
 - Preschool Storytimes, Tuesdays & Wednesdays: 123 children, 121 adults—244 total people (7 storytimes)
 - Baby Time: 90 babies, 53 adults—143 total people (4 storytimes)

Total participants: 846 people

Adult & All Ages Programs:

- Oregon Humanities Conversation Project “Mind the Gaps”—5 adults
- Six Word Story Contest—220 participants, judged by Councilor Harris, Joe Gall, Elizabeth Beechwood.

Total participants: 225 people

Outreach:

- Helping Hands, share library fliers

Growing Partnerships:

- Art of the Story Grand Finale plans continue. This WCCLS program will be held at the Sherwood Center for the Arts.

Other Activities:

- Displays:
 - Women’s History Month
 - Staff Picks
 - St. Patrick’s Day
- Projects:
 - Planning Spring & Summer programming
 - Training new volunteers
 - Magazine Monday (free magazine giveaway--ongoing)
 - Weeding outdated materials (ongoing)
 - Tour to Canby City & Library staff (Adrienne)
 - Shelving / Collection space planning (Adrienne & Mary Madland)
- Recruitments:
 - Hired Jaime Thoreson as Youth Services Librarian II position, soft start in April.
- Washington County Cooperative Library Services Meeting attendance:
 - Adult Services (Pinn Crawford)
 - Adult Summer Reading (Crystal Garcia)
 - Art of the Story (Jenny Swanson)
 - CircUs (Jenny)
 - Executive Board (Adrienne)
 - Policy Group (Adrienne)
 - Publicity Committee (Jenny)
 - WCCLS Users Group (Jenny)
 - Youth Services (Jenny)
 - CATS (Mary)
 - Latino Services (Crystal)
- Other meetings:
 - Main Street meeting (Adrienne)
 - Friends of the Library (Adrienne)
- Staff trainings:
 - Digital Literacy: Public Technology Training in Libraries (Pinn)
 - Leadership & Self-Awareness Seminar (Jenny)
 - Policy Group retreat—“What do we measure” (Adrienne)
 - Novelist Readers Advisory (Jolene Sakaino & Becky Gray)

Service Stories

“Hi Pinn, ... I want to let you know how much my mom appreciate what you do for her. She does not drive, and speak very little English. You and the library give her the gifts of reading with all those Chinese books that you've been getting her. She want to personally ‘Thank You’...Thank you so much. Aida and Lanny”

The patron (Aida) is of Chinese descent and her mom only really reads in Chinese.—*Pinn Crawford (Adult Services Librarian)*

At Paperback Pals, for 3rd through 5th graders, we discussed a book called Rules, by Cynthia Lord, about a girl coming to terms with her brother’s autism and learning about friendship with a paraplegic boy she meets. We had five repeat attendees from previous Paperback Pals, along with a new member, Jason, and his mother. The mother had heard about the book we were reading and thought it would be the perfect vehicle for her family to talk about Jason’s brother’s autism and the impact on all of them. They read and discussed the book as a family and were able to better understand each other’s perspectives. The two of them also shared their experience with our group and helped shed light on a real-life version of the story. Afterwards, I recommended further reading of books about autistic characters and discussed more options for her autistic son’s reading level. I love how this one program is touching so many lives.—*Adrienne Doman Calkins*

I was able to refer a patron to the Oregon Talking Book and Braille Library to be able to listen to audio books with many more options to slow the speed down, compared to the standard audio books we have. He qualifies for this free services because of being legally blind, as a complication of autism. His mother was thrilled to learn about the details I relayed from the OTBBL. – *Adrienne Doman Calkins*

Facebook comments from the Stuffed Friends Sleepover:

“We had fun! This was the first time we went and we're very glad we did. :) Thanks!”

“Such a fun idea!!! My kids enjoyed this so much. Thanks”

“Bear is playing Legos just like his buddy at home. Love this! It’s perfect!”

