



Home of the Tualatin River National Wildlife Refuge

Sherwood Cultural Arts Commission MEETING NOTES APPROVED

MEETING TITLE	Sherwood Cultural Arts Commission
DATE & TIME	9.06.2012 6:30PM
LOCATION	Sherwood City Hall—Community Room
FACILITATOR	Doug Pedersen
NOTES TAKEN BY	Jennifer Ortiz

ATTENDEES

Cultural Arts Commission		Council Liaison	
X	Doug Pedersen, Chair	X	Robyn Folsom, City Councilor
X	Alyse Vordermark, Vice Chair		
--	James Boscole		
X	Judy Silverforb		City Staff
X	Cydney Corl Hill	X	Kristen Switzer, Community Services Director
X	Kaelie Nielsen	X	Jennifer Ortiz, Events and Volunteer Coordinator

MEETING NOTES

1. Call to Order/Roll Call (Pedersen)
 - The meeting was officially called to order at 6:33 PM.
2. Adjustments to the agenda (Pedersen)
 - None
3. Approval of June minutes (Pedersen)
 - *Silverforb motioned to approve the June 2012 minutes. Vordermark seconded. All in favor; motion passed.*
4. Missoula recap (Switzer)
 - Switzer shared that, overall, Missoula went smoothly. Communication improved this year, but there are still things to work on. The SFA handled registration, which went well. Though, there were some issues with the registration list having duplicate names listed. This caused some slots to be un-fillable. Hungry Raccoon will be working to refine the module before next year. Folsom would like to see someone designated solely to handle registration. Pedersen and Switzer will be meeting to talk about the financial outcome of the program for this season. Switzer will also be meeting with the SFA to follow up as well. It looks like it will be a wash this year. Folsom pointed out that Missoula has never been used as a fundraising program. It is an enriching arts program offered to the community. The high school did charge a large fee this year for use of the PAC which impacted funds as well. Switzer would like to look at avenues to refine the program. She brought out that, this year, Missoula was held at earlier

dates. Folsom stated that kids seemed busy this year. The theater has always been held the end of July and beginning of August. The SFA is so busy at that time of year. Folsom suggested that the group base the dates on the prices of renting the PAC. The high school rents it for cheaper certain times during the summer. Switzer will check with the school and get some quotes. The group also discussed the possibility of using other venues. They decided the other schools in the area would not work.

5. Pix on the Plaza recap (Switzer)

- Switzer shared that the movie series at the plaza went great. The new feel was nice and the sound system worked really well. The screen is not meant to be used outdoors, so eventually it would be nice to invest in a blow up screen. The group was really happy with the location. Main Street had sponsors and pre-show entertainment for all three nights. Capstone was the presenting sponsor for the series. Sponsors for each evening included Hungry Raccoon, McCabe Real Estate, and Les Schwab Tire Center. Switzer mentioned that there were not many food items available though. Pedersen asked about the cost for the movie series. Switzer said that the SCAC paid \$300 for the projector rental, but staff time is the big expense. The group decided to continue to move in the direction of having Main Street organize the program. Also, next year they would like to see staff involvement minimized.

6. Future role of the Commission (Pedersen)

- Switzer presented the finished events calendar to the group. She reminded everyone to take a stack to disburse. Pedersen asked the group what the purpose of the commission is. He stated that maybe it's a waste of everyone's time to meet every month just to organize an events calendar. Gall addressed the commission and asked them to be patient and keep the commission together. He commended them for their patience and hard work. He also stated that he has noticed that the residents of Sherwood are very involved in the arts. Pedersen said that the building across the street is what the commission was focused on in the past. Gall said eventually the building will be built and he sees many opportunities for the commission soon. He knows that they have not been busy recently, but he believes that they will have a role in the near future. He noted that this community has transformed in the past 10 years, and when the building is finished things will take off. Pedersen said the main problem was that they were pulled from the steering committee for the community center. Folsom apologized for the committee being disbursed. She noted that Gall is now taking a fresh look at things. Folsom said that things are changing because there is a new perspective. Folsom also commended the committee for having patience. Silverforb stated that the SFA and VPA are doing so much for culture in the community. So where does that leave the committee? Folsom told the commission that what they do, the SFA and VPA can't do because they are over-loaded. She told the commission that they will be the advisory board for the community center. She also commended them because they have a passion for the arts. Switzer confirmed that the community center project is becoming a focus for staff. Switzer asked the commission to start thinking of the opportunities on how to display public art. Nielsen recommended having art walks and contests. Gall mentioned that the City of Beaverton has an art show

once a year. Nielsen said that she would love to see Main Street do some permanent art around town. Silverforb mentioned that Hungry Raccoon will be displaying children's art from the SFA's Summer Art Camp. She added that it would be nice to have a different Old Town business feature art each month. Folsom mentioned that there used to be Halloween events in Old Town and she would love to see that return. Folsom also noted that there used to be an Arts Festival in Old Town. At one time, there was someone going out and touching bases with businesses and residents to try to coordinate classes for residents to take part in. Folsom believes that eventually, when the community center is built, classes will be very popular. Gall commended the commission for all the great ideas. He also asked if the committee members would give him a little background about themselves. He also wanted to know what they think Sherwood is lacking. Vordermark explained that she is a freelance writer and photographer. She thinks that Sherwood lacks art. Switzer added that Vordermark has also written several successful grants for the commission. Vordermark mentioned that she joined the commission to get involved with the arts and community center. Silverforb loves art and she just wanted to be involved. She cares about Sherwood and would like to see new projects grow. She also thinks Old Town is very special. Nielsen is a graphic designer. She loves to be involved with art. She used to be involved with live music in the park. Corl Hill works at the Port of Portland for the Records Dept. She got involved with the commission to get to know people. Her husband is an artist and she loves all arts especially visual arts. She would love to make Sherwood the place that people need to stop and see on the way to the coast. She and her husband would eventually like to open an art studio in Sherwood. Pedersen joined the committee because he wanted to get involved. He is a freelance writer and a graphic designer. He would like a vision for the commission. Folsom recommended meeting with the non-profits again in the near future. Gall let the commission know that the Archer is available for the commission to use for marketing purposes. Gall also let the committee know that the website and social media will be upgraded for the city. Folsom brought up that the TV channel for the City could be updated and utilized by the commission as well.

7. Council update (Folsom)

- Folsom shared that Council has approved a 27 lot subdivision, Kohl's has started renovating the old Joes site, Fred Meyer is inquiring about coming to Sherwood, and NW Natural will be building regional offices in Sherwood.

8. Next Meeting/adjourned

- The next meeting will be held on Thursday, October 4, 2012 at 6:30 pm at City Hall.

Adjourned at 7:57 pm.