



Home of the Tualatin River National Wildlife Refuge

Sherwood Cultural Arts Commission MEETING NOTES

APPROVED

MEETING TITLE	Sherwood Cultural Arts Commission
DATE & TIME	11.01.2012 6:30PM
LOCATION	Sherwood City Hall—Community Room
FACILITATOR	Doug Pedersen
NOTES TAKEN BY	Kristen Switzer

ATTENDEES

Cultural Arts Commission		Council Liaison	
X	Doug Pedersen, Chair	--	Robyn Folsom, City Councilor
X	Alyse Vordermark, Vice Chair		
X	James Boscole		City Staff
X	Judy Silverforb	X	Kristen Switzer, Community Services Director
--	Cydney Corl Hill		
X	Kaelie Nielsen		

MEETING NOTES

1. Call to Order/Roll Call (Pedersen)
 - The meeting was officially called to order at 6:34 PM.
2. Adjustments to the agenda (Pedersen)
 - No adjustments were made.
3. Approval of September minutes (Pedersen)
 - *Vordermark motioned to approve the November 2012 minutes. Boscole seconded. All in favor; motion passed.*
4. Strategic plan for 2013/14 (Vordermark)

Vordermark led the group in the discussion of the strategic plan. The following was reviewed and discussed.

Vision

The Sherwood Cultural Arts Commission (SCAC) will be comprised of 10 citizens who bring knowledge, skills and drive to promote all cultural arts in Sherwood. The SCAC will act as the lead organization for X projects and assist in promoting X other community arts projects each year. SCAC will fundraise and solicit sponsorships for projects it is leading with a goal of raising \$X. The SCAC will act in an advisory capacity to the City Council in matters pertaining to artistic, aesthetic and cultural aspects of the City.

Mission

The Sherwood Cultural Arts Commission’s mission is to be the hub for cultural arts in Sherwood. We foster the community’s cultural arts by being an advocate for the arts to

the City Council as well as connecting local non-profits and businesses together to build strong partnerships that benefit Sherwood citizens.

Values

- SCAC fosters a positive climate for those interested in growing the arts in our community.
- SCAC operates in a professional manner in all aspects of business.
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- Objectives
- Become the hub of cultural arts in Sherwood - both as a resource for the community to learn about art opportunities and a leader in creating art opportunities.
- Play a lead role in the acquisition of public art for the community.
- Act as a steering committee for the Sherwood Community Center.
- Fundraise for community art projects/programs.

Strategies

- Lead the following projects/programs: Public Art, window display competition, XX
- Assist with the following projects: Pix on the Plaza, Missoula Children's Theater, Royal Academy, Altered Art Festival
- Apply for grant funding for public art.
- Create strategic plans for other lead projects (i.e. fundraising, management).
- Reignite the steering committee to redefine the purpose and function of the center.
- Continue updating the cultural arts calendar, create a cultural arts Facebook page, and develop additional marketing and promotional opportunities for Sherwood's arts.
- Facilitate quarterly meeting with arts organizations to keep abreast of activities.
- Establish 501(c)3 status for Friends of Sherwood Art

Goals

- Have art projects/programs led by SCAC determined by February 1.
- Have detailed plans for art projects completed by X date. Includes leadership, project details, fundraising and marketing plans.
- Determine method for reigniting the steering committee by X date.
- Identify best method of fundraising for projects and center (501(c)3 vs. commission).

Alyse asked that everyone review the draft again before the next meeting and be ready to discuss and provide input

5. SWOT Meeting preparation (Pedersen)

The SWOT meeting/dinner will be held on Wednesday, December 19th at 6pm. Kristen shared that there will be a new SWOT format this year and that 2 questions will be asked. *What are your two or three most significant accomplishments for this past year as a board or commission?* and *What are your two or three major goals for 2013 as a board or commission?* Discussion followed and the following was proposed. Kristen will compile the comments and email a draft to everyone before the meeting.

Accomplishments

- Creation of Strategic Plan
- New partnership with Main Street for Pix on the Plaza
- Partnership with fellow art boards/commissions to create a Calendar of Events

Goals

- Implement 2013-14 Strategic Plan for the Sherwood Cultural Arts Commission to become the hub for all things "Arts" in Sherwood
- Play an active role in the planning for the Community Center
- Determine best method to fundraise- form a 501C3?

6. Council update (Folsom)

- No update

7. Next Meeting/adjourned

- The next meeting will be the SWOT meeting/dinner on Wednesday, December 19th at 6pm.

Adjourned at 7:29 pm.