

# Music

## ON THE GREEN

## 2015 SPONSORSHIP PACKAGES



### **Presenting Sponsor --- \$5,000**

- Named as Presenting Sponsor in all press releases and media advertising
- Named as Presenting Sponsor on 8 street pole banners located in Old Town Sherwood
- Logo on all posters distributed around the community
- On-stage banner with company name and logo
- Opportunity for you to introduce the band and let the audience know about your business
- Preferred vendor booth space at all 7 concerts to use as promotion of your products or services
- Company name and logo to appear on the Music on the Green website with a link to your business website
- Large ad on backside of oversized postcard that features Music on the Green (distribution of 7,500)
- Announcements made during concerts thanking Presenting Sponsor
- Named as Presenting Sponsor in Sherwood Gazette and Sherwood Archer
- Company name on thank you board at the concert
- Logo included on Music on the Green ad displayed on LCD screen at the Center for the Arts
- Sole opportunity to hold a raffle at your booth with the ability to utilize stage time to promote prizes and announce raffle winners
- Sponsorship recognition at Sherwood City Council meeting

### **Major Sponsor --- \$3,000**

- Named as Major Sponsor in insert published in the Sherwood Gazette
- Logo on all posters and flyers distributed around the community
- On stage banner with company name and logo
- Vendor booth space at all 7 concerts to use as promotion of your products or services
- Company name and logo to appear on the Music on the Green website with a link to your business website
- Announcements during concerts thanking Major Sponsors
- Company name on thank you board at the concert

### **Supporting Sponsor --- \$1,500**

- Logo on all posters and flyers distributed around the community
- Vendor booth space at all 7 concerts
- Company name and logo to appear on the Music on the Green website with a link to your business website
- Company name on thank you board at the concert
- Listed as a sponsor in the Sherwood Gazette insert

### **Contributing Sponsor --- \$750**

- Vendor booth space at all 7 concerts
- Company name to appear on Music on the Green website with a link to your website
- Company name on thank you board at the concert
- Listed as a sponsor in the Sherwood Gazette insert

### **Good Neighbor Sponsor --- \$100 & up**

- Company name to appear on Music on the Green website with a link to your website
- Company name on thank you board at the concert
- Listed as a sponsor in the Sherwood Gazette insert

## Rules and Regulations

**Booth Purpose:** The purpose of sponsor booth space is to allow the opportunity to showcase business/organization offerings to the community.

**Booth Etiquette:** Sponsors receiving booth space real-estate shall be confined to conducting activities within the designated booth space. No roaming for business solicitation will be allowed.

**Giveaways:** Giveaways will be permitted. Please limit giveaways that may result in excess waste at the event that would cause extra staff time for clean up.

**Games of Chance:** Games of chance will be permitted. Solicitation for signups must be conducted within designated booth space. With the exception of the Presenting Sponsor, no sponsor shall have the opportunity to utilize the stage to make raffle announcements. Winners must be contacted and coordinated outside the Music on the Green venue. "Contests", "Sweepstakes", and "Prizes" must comply with the federal regulations as follows.

The rules must be easily understood and must contain:

- The retail price of the prize.
- The cost to participate, including any charges for taxes.
- The exact amount of any shipping or handling charges.

Per the City's request, if your business is holding a game of chance with the purpose of collecting names, phone numbers, email, and/or addresses for business solicitation, it must be stated in the "rules" that participant in game of chance "may be contacted for business purposes". "Raffle's", with the purpose of raising funds, are only allowed by non profit organizations as dictated by the Department of Justice.

**Sales:** Sales will not be permitted in sponsor booths per city ordinance 653 § 7, 1974